



NOVEMBER 18, 2014

PALO ALTO
ART CENTER
1313 NEWELL RD.
4:30pm - 6:00pm

LEADERSHIP GROUP COMPREHENSIVE PLAN UPDATE

AGENDA

1. Introduction/City Council Update
2. Leadership Group Plan-a-thon & Formation of Subcommittees
3. Question for Open City Hall
4. Future agenda items
5. Public Comment

NEXT MEETING: DECEMBER 16, 2014



**COMPREHENSIVE PLAN UPDATE
LEADERSHIP GROUP
TUESDAY, November 18, 2014**

Meeting Summary

Hillary Gitelman, Director of Planning and Community Environment, provided an update on the status of the Comprehensive Plan Update (“Comp Plan”) and a summary of the initial City Council discussion held on November 3rd. The second discussion has been rescheduled to Monday, December 8, 2014. The following is a summary of the main discussion points:

Comprehensive Plan Update – Status and Discussion of Next Steps

- The City Council will continue their discussion of the Comp Plan process and desired zoning changes on Monday, December 8, 2014 and it looks like they will accept staff’s recommendations to schedule a Council work session in January related to Growth Management strategies. It also looks like the proposed planning process will include a series of work sessions with the community, the Planning and Transportation Commission, and the City Council in Spring 2015.

Community Outreach and Engagement

- Staff requested the Leadership Group’s help structuring a community conference or expo around “big ideas” in the spring, possibly to be followed by smaller focused work sessions about goals/policies/programs. This led to a brainstorming session on how to interest people in participating and how participant’s voice/opinion will be used to inform the final product. Some ideas included having all key City players (City Manager, Council, Department Heads, etc.) be present and/or lead discussions, opportunity for interactive feedback with visual options, and providing programs for kids.
- It was acknowledged that people have a variety of interest and different levels of understanding. Therefore, consideration was given to developing multiple tracks or stations designed for the different interests.
- Staff will return to the Leadership Group with a more detailed proposal for feedback in December. The Leadership Group members were asked to think about their personal experience attending a conference and continue to think about potential questions for Open City Hall or other ways to start to build interest in the planned event(s).

Public Comments

Several members of the public participated in the general conversation. No formal comments were received.