



December 16, 2014

Mitchell Park
Community Center
Adobe Room

3700 Middlefield Rd.

5:00pm - 6:30pm

LEADERSHIP GROUP COMPREHENSIVE PLAN UPDATE

AGENDA

1. Introduction/City Council Update
2. EXPO 2030 Visioning Discussion
3. Ideas to engage the public
4. Future agenda items
5. Public Comment

NEXT MEETING: January 2015



**COMPREHENSIVE PLAN UPDATE
LEADERSHIP GROUP
TUESDAY, December 16, 2014**

Meeting Summary

Hillary Gitelman, Director of Planning and Community Environment, provided an update on the status of the Comprehensive Plan Update (“Comp Plan”) and a summary of the Monday, December 8, 2014 City Council meeting. The following is a summary of the main discussion points:

Comprehensive Plan Update – Status and Discussion of Next Steps

- The City Council accepted staff’s recommendation to schedule a Council work session in January related to Growth Management strategies. They also approved the use of simplified planning scenarios and an updated planning process, including a “summit” leading to a series of work sessions with the community, the Planning and Transportation Commission, and the City Council in Spring 2015.

EXPO 2030 Visioning Discussion

- Staff presented the Leadership Group with a draft Visioning Plan for the EXPO 2030 discussed at last month’s meeting. This led to a brainstorming session about general logistics, the need for educational opportunities before the Expo of basic planning concepts, a common understanding of what the existing conditions are, and “what happens if we do nothing.”
- One idea was the development of a speaker series prior to the Expo to provide contextual and regional information. The “affinity” events could provide an opportunity to show how other city-wide plans and efforts are related to the Comp Plan and what the critical link is. A second idea included neighborhood-level discussions a month before the Expo. Staff could develop a “community kit” to ensure a consistent message is being delivered and the discussions could recruit people to attend the Expo which will in turn recruit people to help finish the Comp Plan Update. Two Leadership Group members offered to help determine how many Neighborhood Associations are active and how many volunteers would be needed for this outreach effort.
- The Group then focused on discussing the draft agenda for the Expo. The group generally agreed to have any formal roll call for Council and Commissions take place before the Expo officially begins. Feedback on the agenda included condensing the Introduction and “Critical Issues” discussion down, having a working lunch, and offering the breakout sessions at multiple times so that people could attend each one. Staff agreed to return next month with an updated agenda based on the comments received.

- Finally the group had a general discussion about the use of technology at the event. Some members thought that having live voting/polling might help to gauge what policy “choices” participants favor. Andrew Hill, a member of the Comp Plan’s consultant team, explained that some of these features are currently available through “Open City Hall” and offered to come back with a demonstration.
- The group agreed to meet on a bimonthly basis to help plan the Expo and “affinity” events.

Future Agenda Items

Staff will add a discussion about the Brown Act and the formation of subcommittees to next month’s agenda.

Public Comments

No public comments were received.



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