



1 Planning & Transportation Commission  
2 Action Meeting Agenda:  
3 Excerpt Minutes  
4 September 13, 2017

5 Council Chambers  
6 250 Hamilton Avenue  
7 6:00 PM  
8

---

9 **Action Items**

10 Public Comment is Permitted. Applicants/Appellant Teams: Fifteen (15) minutes, plus three (3) minutes rebuttal.  
11 All others: Five (5) minutes per speaker.<sup>1,3</sup>

- 12 3. PUBLIC HEARING Planning and Transportation Commission Review and  
13 Recommendation Regarding the June 30, 2017 Draft of the Comprehensive Plan  
14 Update, with a Focus on the Draft Transportation and Land Use Elements  
15

16 Chair Alcheck: The second half of our meeting tonight. Let's get ready... no. Alright, staff would  
17 you like to begin?  
18

19 Hillary Gitelman, Planning Director: Yes, thank you; Chair and Commissioners Hilary Gilman the  
20 Planning Director, Elaine and Elena are with me tonight to take you through the next discussion  
21 on the Comprehensive Plan update. We have a super brief PowerPoint and I hope you have in  
22 front of you the collated ranking of the issues that we asked for your input on. We'll go over  
23 that as soon as we run through the slides, right?  
24

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Elaine Costello, Management Partners: Ok, yeah. We're ready to... my name is Elaine Costello,  
2 I've been working on the Comp Plan and the we are here tonight to recommend the highest  
3 priority comments and changes and to review the Land Use Implementation Table for the Comp  
4 Plan. This is our fifth Planning and Transportation Commission (PTC) meeting on the Comp Plan  
5 and tonight's focus is something that the Commission decided on at, took a Motion on at your  
6 previous meeting that to increase the impact of your report to the Council that you would  
7 review the comments and changes and you have. Thank you all. Everybody reviewed the  
8 comments and prioritized them. And you would indicate your 10 most important PTC  
9 comments and changes. There was a little bit of variation on how many we got, but it was not a  
10 problem. So we then took I did want to say that we are also asking you tonight to recommend  
11 the entire list of PTC comments for inclusion in the PTC report to the Council so they have the  
12 benefit of everybody's comments even the ones that did not get a lot of votes and then to also  
13 talk about the Land Use section of the Implementation Plan Table.

14

15 So when we got your comments and tables we went upstairs and collated them and figured out  
16 which ones had two or more votes. And 19 of the comments had two or more votes; 5 of them  
17 actually had four votes as priority items and another 8 had three votes. So you have sort of  
18 some emerged as important issues and now what we're asking the Commission to do tonight is  
19 to figure out which of these you want to transmit to the Council and what context you want to  
20 put that into. And so that on the September 27th we can make the... that will be the final

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 meeting and the Commission can make your recommendation to the Council on these elements  
2 and the final Environmental Impact Report (EIR) and that you can decide how you want to set  
3 this list of priorities into that report.

4  
5 So without any questions... and what we did we just took an Excel spreadsheet to be on it and  
6 we just input everybody's and then we totaled them and that's how we came up with this list  
7 here. We didn't edit. We didn't change, we didn't we just took what you wrote as your  
8 comments and added them up.

9  
10 Chair Alcheck: Ok, thank you. With that I'd like us all to turn our attention to this consolidated  
11 PTC input spreadsheet. We are going to begin with Item 1 and move down the list. And we  
12 don't, I don't have a specific indication here of which Commissioners felt strongly about this  
13 issue enough to nominate it for our discussion tonight, but what I would like to suggest is that  
14 as we approach each of these items those Commissioners that do feel strongly make, turn their  
15 light on and participate in this discussion about the item early on as opposed to later in the  
16 time that we spent on each of these items.

17  
18 The goal as staff mentioned is to determine how if there is a consensus here to communicate a  
19 message about this topic to City Council and to what extent what that message should be. I  
20 don't think there needs to be a unanimous view here expressed to Council. I think that there

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 could be opposing views expressed to Council on each of these items depending on how the  
2 Commission discusses them and the most important thing is that we are clear and we've made  
3 our sort of view heard on the item. So again two elements here; Number 1, do we wish to  
4 communicate this item to Council and if so what is it exactly that we are communicating to  
5 them on this item? Ok, I see one light from Commissioner...

6

7 Commissioner Lauing: I just want to clarify the procedure just a bit.

8

9 Chair Alcheck: Commissioner Lauing.

10

11 Commissioner Lauing: Just wanted to clarify the procedure. So we're not going to try to narrow  
12 down this list of 19 right now, we're just going to dive in. Is that correct?

13

14 Chair Alcheck: So thank you Commissioner Lauing. What we're going to do is we're going to  
15 begin at the top of the list and I'm using the number of nominations as in essence a narrowing  
16 down. So all of us nominated 10 items; I imagine that several items did not receive more than  
17 one vote. In and of itself that narrowed down our collective list. I believe there's only 19 items  
18 total. What I would suggest we do is that we begin with the top of the list and as we progress  
19 through the evening it's 7:23 right now maybe a little after nine o'clock we'll evaluate where we

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 are in our list and determine whether it's worth continuing to the numbers that got less  
2 nominations.

3

4 Commissioner Lauing: Is there any... should we put any limits on the amount of debate per item  
5 because if it's an hour per item then we'll be here for 19 hours.

6

7 Chair Alcheck: Thank you, Commissioner Lauing. That's a good question. I'll reiterate that I  
8 think the goal for each of these discussions is Number 1 to determine whether there's  
9 consensus to communicate to Council that this issue... to determine whether there is consensus  
10 that this is an issue we should communicate to Council our position on and second what the  
11 Commission how they view that issue. I think that if there is a sense that there is broad  
12 consensus among Commissioners when they speak we can make a concise Motion saying here  
13 is how we feel on this topic and how it should be communicated to Council. I think if we in our  
14 round of discussion determine that if that there is a not a significant consensus, but it is worth  
15 communicating the split views of the Commission then we can simply do that. I don't know  
16 that any of these items really should receive an hour of time of debate. I don't think we should  
17 be using tonight's time to really go head to head on an item to convince our fellow  
18 Commissioners. I think the idea really is are there groups of consensus or a larger consensus on  
19 the issue? And at the very least what I would suggest we do is that we least try to go through  
20 the items that received four nominations and it's a little trial by error. See where we are in a

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 little bit of time and see if that process is effective if that's ok. Alright, I have the first light is

2 Commissioner Summa (interrupted)

3

4 Commissioner Gardias: Can I speak in a formal matter if you don't mind?

5

6 Chair Alcheck: I just want to make sure that we I really want to encourage people to follow this

7 protocol that I'm suggesting which is to light up the board. So I have a light from Commissioner

8 Summa who has waited patiently and I will call on each of you in order of the light that I see

9 and we can continue this discussion. Thank you. Commissioner Summa.

10

11 Commissioner Summa: Thank you. I have a few questions for staff about the list. One is that

12 the item Packet Page 77 which is the minutes I the item about soft clarifying the software

13 Downtown and not having it be for the Errata list of Errata. I don't think that you caught part of

14 my concern about that and that was that if we have software Downtown there should be a limit

15 on the size of the company. So I thought that part of my comments and that's in the minutes

16 on Page 77 was missing.

17

18 And then on Page 5 at the bottom of Page 5 under Land Use Element Goal L-1 that is not in

19 italics, but is that the first part it starts revised Goal L-1 dimension demographic diversity. Was,

20 is that the first... Yes, so... It's Page (interrupted)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19

Ms. Costello: Alright, is that in a Packet Page? I'm sorry.

Commissioner Summa: It's Page 6 of Attachment A. It's Page 6, Packet Page 6 in Attachment A.

Ms. Costello: So it's Packet Page 84.

Commissioner Summa: That's possible, yes.

Ms. Costello: Ok, great. I'm just I'm looking at one thing.

Commissioner Summa: Yeah, sorry. I wrote down Page 6. So at the bottom I think that's a new comment, maybe?

Ms. Costello: Yes, it is.

Commissioner Summa: Ok. So it's a it's the beginning of the comment that's italicized on the next page and continued. Because I didn't see it in the earlier...

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Ms. Costello: We put... we did at the last, excuse me, at the last meeting we mentioned that  
2 people could send in written comments until Tuesday.

3

4 Commissioner Summa: Right, right.

5

6 Ms. Costello: And so the written comments that came in we put in italics.

7

8 Commissioner Summa: Right, but my question is it's not in italics so I was confused if it was part  
9 of the on the next page, Page 7, the that comment. Because it's not... I was just confused  
10 because it's not in italics. I think it is the top of Page 7 is a continuation. Is that correct?

11

12 Ms. Costello: No. I think they were two separate comments. Sometimes we get comments that  
13 are, but I think the bottom of Page 6 was a new comment. But you know what? We'll check.

14

15 Commissioner Summa: Yeah that's what I was saying because it was (interrupted)

16

17 Ms. Costello: I'm sorry. The car the bottom of I'm... excuse me. The bottom of Page 6 was an  
18 existing comment. We will double check, but (interrupted)

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Commissioner Summa: Ok, because I didn't have it in the previous August 9th list of comments  
2 that's why I asked.

3  
4 Ms. Costello: It may have been, it may have also been a verbal comment that was made at the  
5 (interrupted)

6  
7 Commissioner Summa: Ok.

8  
9 Ms. Costello: August 30th meeting. So what we took was verbal comment, written comments  
10 that we had received, verbal comments that we got at the meeting on August 30th and then,  
11 but people had heard those so we did not show those in italics.

12  
13 Commissioner Summa: Ok.

14  
15 Ms. Costello: What we did show in italics was written comments that we received after the  
16 meeting so people would know what they had not heard or seen before.

17  
18 Commissioner Summa: Ok, thank you. And then at the on August 9th at the bottom there were  
19 two comments that weren't carried over and they are from the August 9th written version of  
20 the comments. I can give it to you, it's probably just easier.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Ms. Costello: Yeah, that would be fine.

Commissioner Summa: Because they weren't carried over to this. I don't think it's, I don't think we have to redo it because of it, but they should get in the final version.

Ms. Costello: Absolutely. That's very helpful because we are trying to find any errors that we've made as we get to the end here.

Commissioner Summa: Ok, I'll give it to you at the end.

Ms. Costello: Oh, perfect.

Commissioner Summa: It's just easier than talking about it. Thank you.

Chair Alcheck: Excuse me, so let me just quickly interject because I want to make sure are either of the items that weren't carried over items that you nominated?

Commissioner Summa: I think they both were.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Items you nominated?

2

3 Commissioner Summa: No, not items I nominated. No.

4

5 Chair Alcheck: Ok, I just want to make sure because if (interrupted)

6

7 Commissioner Summa: They were just old items that didn't get carried over. It's not I don't  
8 think it's significant for tonight's discussion.

9

10 Chair Alcheck: Fantastic. So then in that case let's move on. I have a light from Commissioner  
11 Gardias. Again anybody of those the individuals who nominated this I would like to see your  
12 lights up so that we can begin a discussion on this topic. Commissioner Gardias.

13

14 Commissioner Gardias: Actually I was going to speak about the formal matter, not about the  
15 topic. So which I think it proceeds in any discussion.

16

17 Chair Alcheck: I'm happy to hear you on this topic.

18

19 Commissioner Gardias: Very good. So thank you. So I disagree with the way that that you  
20 proposed to conduct this meeting because I believe that it sounded to me like that some of

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 those that received many votes may be during the discussion talked out of being presented to  
2 the Council. That's how I understood we would be proceeding and I think that pretty much if  
3 there is an agreement of four Commissioners I for me it's a clear signal that those four read the  
4 text and they are ready to support this specific either Motion or recommendation to the  
5 Council.

6

7 Commissioner Monk: I don't view it that (interrupted)

8

9 Chair Alcheck: Hold on, hold on, hold on. Are you done? Ok, thank you. I don't disagree with  
10 that notion. I'm going to give you a quick example of where there are some components of this  
11 process where there might be sort of two competing comments within the Land Use Element  
12 and, but to respond to what you're directly saying for example with number one this is a fairly  
13 straightforward statement and it has four votes. I think the question now is is does it have  
14 seven? It may not have risen to the top of the list for all seven of us, but maybe all seven of us  
15 can get behind it in which case right now while we review Item Number 1 I want to determine  
16 where Commissioners stand on this topic aside from the four and if I have more than seven  
17 then I think we can make a Motion to include it and its specific language. There might be for  
18 example a Motion made by one of the members who nominated this to include this specific  
19 language in our communication and someone may want to add an amendment or maybe adjust  
20 the language to see if we can get greater consensus and then of course there could be an item

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 here where three of the seven don't feel the same way in which case I just want to make sure  
2 we get on record that there is a different view and we communicate that as well to City Council.

3  
4 I think one of the objectives here isn't for City Council to only hear what the majority of  
5 Commissioners feel. I think the idea here is that this letter will, this communication will  
6 represent the viewpoints of the Commissioners in their review of the Comp Plan. And so I'm  
7 trying to be very much I think the process that we've designed is intended to be mindful of  
8 what could be various opinions on this topic. So I have a light from Commissioner [Note-Vice-  
9 Chair] Waldfogel and please.

10  
11 Vice-Chair Waldfogel: Ok, is were you've done with that? Ok, let me get started on Item  
12 Number 1 then which is expanding our stock of family oriented housing. So I this is something  
13 that I think we need to prioritize more in the Comp Plan. I mean family oriented housing is  
14 something that's defined Palo Alto over the years and we need to continue our notion of  
15 neighborhoods that are walkable to commercial districts which is something I think we'll pick  
16 up an Item Number 2 more thoroughly. But I don't think we really capture this because there  
17 are really only a couple places where we can do this at any scale. I mean I'd actually like to see  
18 us set some tangible goals and targets for adding family oriented housing at all income levels,  
19 but really the only places where we can fit that in any scale are either in some of the  
20 commercial center districts or in which are captured under L-4 and there's really no language

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 under Goal L-4 to capture I mean I'm missing where we're really talking much about housing in  
2 the commercial center districts. And then in the employment districts, L-5 which I mentioned  
3 at the last meeting we don't actually capture this category on the land use map and we need to  
4 fix that. But we have some fairly vague language about possible residential use in the Research  
5 Park, but we specifically exclude the possibility in L-5.4 from the East Bayshore and San Antonio  
6 of possibly considering those as new residential neighborhoods.

7

8 So I guess what I'm advocating is a view that we could build out some large scale residential  
9 neighborhoods if we actually think about the available land in these districts and we target that  
10 development. Now if we do that we also have to be mindful that we have to do that in a... that  
11 this impacts community services, that we need a language that captures what this does to  
12 schools and how to pay for schools that we would need to service those areas. Some of you  
13 may have noticed that Mountain View has just reported I think in the Post last week that  
14 Mountain View has noticed that they may need some new schools.

15

16 Commissioner Summa: Double.

17

18 Vice-Chair Waldfogel: Well, it's a good thing. I mean it's a good problem to have. Parks, other  
19 types of community services, and even commercial districts adjacent to these neighborhoods  
20 because we've always defined our neighborhoods as having as being walkable and walkable

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 means that they're walkable to something, right? So they can't just be hermetic. So the  
2 question is how can we capture some of this language? I mean how do we, what can we say  
3 about the commercial centers and the employment districts to encourage or encourage  
4 exploring development of larger scale neighborhoods whether it's a single-story or whether it's  
5 townhouse or whether it's low-rise/mid-rise, whatever the format is, but I just don't see that  
6 language in here that would let us do that kind of thing. So just any comments on why that  
7 language isn't here?

8  
9 Ms. Gitelman: I don't know what to say entirely. I think the housing policies that are in the  
10 Housing Element aren't obviously included in this packet. We do identify sites for housing all  
11 over the City, not the Research Park, but in a variety of areas in the Housing Element that is not  
12 being currently updated. In the Land Use Element here we've grouped the housing related  
13 policies in Goal L-2. There was that the Citizen Advisory Committee (CAC) however and I think  
14 often at the Council a focus rather than on family housing on encouraging small units,  
15 workforce housing, kind of new housing types that we see the city that doesn't have a great  
16 stock up. So I think the Commission's suggestion to add an emphasis on family housing and all  
17 of the issues attendant with that I think that is an idea that has not been raised previously and  
18 that would be a good point for you to make in your report.

19

20 Vice-Chair Waldfogel: Great. Ok, I will see if anyone else has any other comments to add.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: Thank you, Commissioner [Note Vice-Chair] Waldfogel. The next light is Commissioner Rosenblum.

Commissioner Rosenblum: Yeah, just a quick response on this and then maybe a question to Vice-Chair Waldfogel to clarify a little bit about your intent. When we reviewed the Housing Element and thought about the Comprehensive Plan with relation to what Palo Alto needs for housing through the lifetime of this plan the couple trends that struck me were first that Palo Alto is losing its share of population between basically graduating college and starting a family. So that group of people have diminished in terms of the proportion that they make up in Palo Alto and we've gained a lot of elderly people so we've gained a lot of senior citizens over time. And so a couple of the things that we're focused on in Housing Element was how do you make housing more affordable overall? How do you make housing that accommodates our growing senior population? And how do you make housing that's appropriate for this group people we're losing which are the young people starting out. And sometimes those three things all intersect because very young people and very old are often either fixed income or no income or low income and often need similar types of housing. And so I think that there was a lot of emphasis on how do you build housing in a way that's denser i.e. that tends to be cheaper, more affordable, often can be serviced by public transit, and so it's things that you can get away without a car for example.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

And so my question then to Vice-Chair is recognizing that a lot of Palo Alto is already family friendly meaning it's R-1 neighborhoods, low rise, and it's the vast majority of our land available for housing. Do you mean more how do you make places that are family friendly i.e. walkable community oriented places that have small neighborhood parks, etcetera? So more community oriented or do you mean literally family? Like housing stock that has two to three bedrooms that will be occupied by a family? And so I was confused what the intent was there.

Chair Alcheck: Thank you, Commissioner Rosenblum. Commissioner [Note Vice-Chair] Waldfogel?

Vice-Chair Waldfogel: Am I on? There we go. Thank you. Good questions. So in preparing for this I looked at some of the census data on population trends. When this plan, when this Comp Plan work began the biggest demographic bulge in the in that census data was probably about 22 years old that the biggest bulge right now is 28 years old. It's pretty easy to see the trend that that biggest bulge will be in their thirty's and forty's in prime family forming years over the period when this plan is carried out. The largest population group right now is 28 years old.

Chair Alcheck: In Palo Alto?

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Vice-Chair Waldfogel: That's the biggest demographic group in the United States. And that's  
2 the group that we need to accommodate. We and in fact you see this I mean you we're seeing  
3 (interrupted)

4  
5 Commissioner Rosenblum: So I just quick clarifying question. Are you saying Palo Alto or the  
6 United States (US)?

7  
8 Vice-Chair Waldfogel: This is in the US. That's the group that we that's the group we need to  
9 accommodate. I mean you actually see that there's a decline in the size of the cohort behind  
10 that; that the current 17 year old cohort is smaller than that then the current 25 year old  
11 cohort. I mean we've actually seen some things like reductions in college enrollments that  
12 they're already predicting this. So it's really important for us to look forward in this plan, not to  
13 look backward. We have to solve the 2030 problems, the 2025 problems, not the 2010  
14 problems. And family housing is a looking forward issue it's not a looking backward issue.

15  
16 Chair Alcheck: Ok, thank you Commissioner [Note Vice-Chair] Waldfogel. I'll chime in here. This  
17 was not one of the "PTC comments" that I nominated. One of the issues that I'm having with  
18 this specific PTC comment as it's articulated here on this page is that I'm not sure what we're  
19 really telling our Council here. One of the things that I heard from Commissioner [Note Vice-  
20 Chair] Waldfogel tonight was that the commercial districts are really the only places that can

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 accommodate growth and housing. So if there is consensus on this Commission that we want  
2 to communicate to Council that they need to promote growth in housing in our commercial  
3 districts then I think that's a very valid communication to the Council. So I would sort of  
4 appreciate clarity from the individuals that are sort of supporting this specific statement to help  
5 me understand... It the way it's written it's sort of seems like we're throwing our hands up. So  
6 where do we have spaces to accommodate and how do we ensure neighborhoods receive full  
7 investment in schools and our current neighborhoods are built out and don't provide  
8 substantial spaces for new family orientated development. I think those statements are all  
9 true. If our Comp Plan is going to address that problem then it should identify the areas where  
10 there is space and I think you've done that and then it should aggressively promote  
11 development of family oriented housing.

12  
13 I will suggest that I think both of you are making sort of factually correct statements. I think  
14 that the bulk of our community is made up of an ageing cohort and the largest demographic  
15 that's growing in the nation as a whole may be this sort of millennial group, this 28 year old  
16 aged group that Commissioner [Note Vice-Chair] Waldfoegel mentioned. If our... I don't know  
17 that we need to specify tonight what type of housing we would encourage specifically whether  
18 it would be more affordable senior housing to sort of accommodate the community members  
19 that we have already or family oriented housing to accommodate the community members we  
20 wish to have, but I guess my hope is that we could have some people comment on what exactly

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 they we should be communicating to City Council with respect to this particular comment and if  
2 there is a goal or policy specifically that could be addressed that would be helpful for me too as  
3 we proceed with this discussion. I have lights from Commissioner Gardias, oh excuse me, yeah,  
4 Commissioner Gardias, Commissioner Lauing, and then Commissioner Summa.

5

6 Commissioner Gardias: Thank you. So when I think about the statement I find it natural with  
7 City of Palo Alto and for this reason and I already spoke about this I think that Palo Alto's stance  
8 with a family and then there is a natural reason to pretty much to follow this policy and expand  
9 our stock of family oriented housing across the areas over the other type of housing. So I think  
10 that if there was going to be a policy I would propose this statement because we need to  
11 somehow quantify where we would be seeking this growth in the in the family oriented  
12 housing.

13

14 There were recent, we recently supported a few rental buildings and a couple of buildings with  
15 the micro units and I totally agree that there should be units like this across the town, but I  
16 think that we arbitrarily try to expand the stock of those micro units and rental units against  
17 farther family oriented housing which I would think that family oriented housing is the place  
18 the family can anchor itself, grow, and have kids. They could go to the local schools and be part  
19 contribute to this community. That's how I see Palo Alto and I would be supporting this  
20 statement from this perspective.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 Chair Alcheck: Ok, thank you Commissioner Gardias. Commissioner Lauing.

3

4 Commissioner Lauing: Yes, I don't think this one should be very controversial and I think we  
5 should be able to get a commitment to family housing and more stock. I think that family  
6 housing and families are obviously a very important value and that's what the Comp Plan is  
7 about to Palo Alto. Not exclusively, but we have spent a lot of time appropriately talking about  
8 smaller units where people can have entry level and make sure we don't skip those  
9 demographics. But at some point I didn't know the statistic that was quoted by Vice-Chair  
10 Waldfogel, but at some point they start to make babies and they can't stay in those little units  
11 anymore. It's that simple and we don't want them to have to move out again after we just  
12 provided for them to get here we'd like to have them to have a place to raise a family. That  
13 doesn't mean a half acre and a three car garage, but it means something other than micro  
14 units. So I think it's perfectly appropriate to have something itemized probably in two point, in  
15 L-2 talking about the ongoing need for family housing as well as the other ones.

16

17 Chair Alcheck: Ok, thank you Commissioner Lauing. Commissioner Summa.

18

19 Commissioner Summa: Thank you. So I agree with some of the comments I've heard and I think  
20 that I also saw this as not just increasing the stock, but maintaining the family neighborhoods

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 and maintaining a family neighborhoods that have the services that family need which is  
2 walkable short trips to services and personal services and retail and also schools. I mean I am  
3 just struck personally and anecdotally about the people I see moving into my neighborhood and  
4 they're new families with kids and they're from all over. And obviously as Council Member  
5 Filseth used to always say we do two things in Palo Alto, we raise great kids and we raise  
6 startups.

7

8 So I think that is an essential core to what Palo Alto is as a community is raising families and  
9 having good schools and all these services and walkable neighborhoods. So I saw this  
10 statement as being kind of like apple pie and it already has a majority of Commissioners  
11 supporting it. So I think it's to it's importance I think it's already clear since it has majority  
12 support and it's a it's pretty much an apple pie statement I think and I don't think it precludes  
13 other types of housing in other situations. Thanks.

14

15 Chair Alcheck: Thank you, Commissioner Summa. Commissioner Rosenblum.

16

17 Commissioner Rosenblum: Yeah, just quickly I just took a look at the Housing Element just to  
18 make sure that we're saying things that are consistent. So I understand Commissioner [Note  
19 Vice-Chair] Waldfoegel is talking about national trends. There is a table in the beginning of our  
20 Housing Element so I think it's Page 11 that tracks our growth since 1980 and so every ten years

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 from US Census data through 2010. And it is interesting that the group that declines, the only  
2 group that declines in Palo Alto is childbearing years from 1980 to 2010 declined 15 percent,  
3 from 2000 to 2010 declined 7 percent. The group that is growing in Palo Alto most rapidly  
4 there are kids which does imply that people are forming families so there's and I'll explain the  
5 difference I think in the data why there's that inconsistency in a moment and seniors. The  
6 reason why this group from 18, the childbearing group, 18 to 44 is declining is because within  
7 that is a subgroup which is the people from 18 to before they have a family and we've lost most  
8 of them and then they come back when they have kids and they want our school district. But  
9 they've hauled out that group.

10

11 And so I agree this is sort of an apple pie statement. We all want more housing. We want the  
12 services that families need. Palo Alto is about families going to good schools and so I like this  
13 except I think the Comp Plan is a document that's a strategy document that's around what kind  
14 of city, what kinds of things do we want to address? And to me to the extent that we're making  
15 value tradeoffs to say we need more of this kind of housing, we need more of these kinds of  
16 services, I personally think that we need to accommodate our growing elderly population and  
17 we need to do something to reverse this trend of people of young people starting out not be  
18 able to stay in our community. I think it has a lot of impact on multigenerational families. I  
19 think it has impact on innovation. It has impact on the kind of city that we are.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 And the final piece is and I'll find this in the Housing Element in a moment, I just haven't had  
2 time to find the table, but I do believe it's the vast majority of our current housing stock is a  
3 family housing multi-bedroom units and I can find it confirm that. But so my I guess my only  
4 note to the statement and I agree it's a majority, it should go to Council, maybe end debate  
5 here, but the only thing that I'll note is this is the area we have the most housing for the group  
6 of people that is declining the... is increasing at the lease rate where we have the lease  
7 problem. And so to me it's just not the sort of thing that I would want to emphasize in our  
8 strategic plan, but I agree that like it is apple pie. We're a core of families. We want to make  
9 sure that family housing remains affordable, plentiful, and the services are there. It just doesn't  
10 seem like that's the thing to note in terms of our strategy.

11

12 Chair Alcheck: Thank you, Commissioner Rosenblum. Commissioner Monk.

13

14 Commissioner Monk: My comment is a bit of a general comment in that in looking at how these  
15 were polled with the votes I don't agree that they represent any sort of majority whatsoever. I  
16 did not do my submission of my top 10 based on what I thought were going to be the most  
17 popular. I did it based on things that I wanted to get covered without determining whether or  
18 not it was going to be supported by other folks. So for example if I knew something was going  
19 to be brought up I would have voted for something else because I don't want to waste my vote  
20 on something that I knew would already get brought to your attention. So I really think it's

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 misguided to look at this document and say oh, because there's a bunch of fours here and some  
2 three those are higher priority than the twos because I'll tell you these number four's this is the  
3 first time that I've really seen these were in the packet just a couple days ago and they were  
4 mostly written in letters by various Commissioners more recently. So they weren't items that  
5 we had discussed in the past that's probably why they're listed here tonight. So it doesn't mean  
6 they are in any priority, they're new items. So I just really want to make that a distinction  
7 because I think if we're referring to these as oh, there's four votes and I don't think it's accurate  
8 in saying that there's a majority there. I think whatever we decide tonight will be the defacto  
9 majority of support of all of these.

10

11 Going back to this Number 1 I really don't see what it's doing in the Comp Plan. It doesn't seem  
12 like an appropriate comment to have to include in the Comp Plan. It's more for the Housing  
13 Element.

14

15 Chair Alcheck: Ok, thank you Commissioner Monk. Look I'll weigh in here. I agree. I think this  
16 is vanilla. I think what we're saying is Palo Alto we want to ensure that this is a good place for  
17 families to live. I tend to agree with Commissioner Rosenblum's standpoint here which is that if  
18 you could point me in the direction of a project that you're familiar with that has 15 micro units  
19 I would say wow, I had no idea. I don't know that we've developed any micro units in this City

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 and so when I think about what I want our Comprehensive Plan to emphasize it's the  
2 development of a diversity of housing types.

3

4 So I'm not saying I stand in the way of this item, I won't. But it's not really communicating a  
5 goal that I think is of critical importance. So if the next individual that speaks wants to make  
6 the Motion that this exact language is included in our communication then it we'll take a vote  
7 on it and it can be the end of the conversation, but I would like at least the minutes to reflect  
8 that my perspective is that we haven't actually built out those 60 senior units that we talked at  
9 great length about on Maybell. And we didn't really build out any micro units yet. And we have  
10 not developed we haven't seen in our town significant development of what I would call diverse  
11 housing units as opposed to for example the large majority of housing in our City being three  
12 bedroom/two bath, four bedroom/three bath houses, multi... what you would call family  
13 oriented housing, all the quarter acres with backyards. So the question is: is are we from my  
14 perspective is are we were communicating to Council that we want to see them make more of  
15 an effort in the Comp Plan to encourage other housing types that might address the needs that  
16 aren't being met by the overabundance of family oriented housing that we have and the lack of  
17 supply of other diverse housing types that we don't have. That's where I stand on this issue and  
18 I'm happy for anybody to sort of move this issue forward if they would like to. I have lights  
19 from Commissioner Summa and Commissioner Monk.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Summa: Yes, so I appreciate all these comments, but I do think it's important  
2 remember I believe Palo Alto has 44 percent renters. I don't know if that's an accurate statistic  
3 or if it's gone up. So we have a lot of people who rent and don't own homes and we also have a  
4 lot of existing housing stock. And I make I'll just anecdotally note my what my neighborhood I  
5 live in Lower College Terrace as it's called where there are a lot of really existing tiny  
6 apartments for people. So I feel like there's a lot of existing diversity and I also think it's  
7 important to maintain that and I don't think old people are moving to Palo Alto because it's too  
8 expensive. And I think the fact that 18 year olds leave is an aspect of being 18ish. I know I left  
9 my home when I was that age and whether or not they come back later to live here so I would  
10 agree with Commissioner Gardias. This is a very natural situation. Thank you.

11

12 Chair Alcheck: Ok, Commissioner Monk.

13

14 Commissioner Monk: If this is going to be made into Motion I'd like to see it put as a phrase  
15 rather than a hypothetical question. Thank you.

16

17 Chair Alcheck: Thank you, Commissioner Monk. Commissioner Rosenblum.

18

19 Commissioner Rosenblum: Yeah, I'll just to state for the record so I did find the table that I was  
20 looking for. Palo Alto is 79 percent housing with two or more bedrooms across rental and

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 owner occupied. So if you want three bedrooms and above it's 57 percent. So at any rate I  
2 again I would I'm happy I agree with Commissioner Monk we should the Motion should say  
3 what we want not a theoretical thing. I'm happy to support the majority of this Commission  
4 that feels this is important. My personal view is again the vast majority of housing in this town  
5 is two or more bedrooms. The demographics are shifting in a way that this isn't the main pitch  
6 point for our community, but sure we're a family oriented community and to the extent that  
7 the document represents that I'm happy to support a statement. But I agree with  
8 Commissioner Monk that I don't quite know what the statement is based on this line.

9  
10 Chair Alcheck: Ok, I don't have any lights. Would anybody like to move this item forward? No,  
11 why don't... no, why don't you proceed. Light up the board if you'd like to continue. We can  
12 come back to you. I don't want to move away from this until we get a statement that a  
13 majority of us can stand behind. Commissioner Summa.

14  
15 Commissioner Summa: So I have a question. I didn't think we were going to rewrite these  
16 things. I thought we were going to pass them along.

17  
18 Chair Alcheck: Well so I'll clarify for you. The goal for tonight is for us to determine what... I'll  
19 give you an example. Look at Number 3 here. It's got two contrary statements.

20

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Summa: Yes.

2

3 Chair Alcheck: So we can't just move that along and the question is: is when we say some PTC  
4 members this and some PTC that I'd like to conclude at this meeting whether it's 4-3 or 5-2 or  
5 6-1 or 2-2-2 on a separate item. So the goal here from my perspective is that when we author  
6 our letter to City Council I am hopeful of two things. Number one, that we've given them a list  
7 of statements that represent our view, our collective view on certain items and that they will  
8 also be able to very clearly rely on our hopefully excellent minutes tonight to determine how  
9 other Commissioners who didn't support those items felt with respect to the things that got the  
10 most votes.

11

12 Commissioner Summa: Ok, but so are we going to rewrite each one of these because I think  
13 that could I wasn't expecting we would do that.

14

15 Chair Alcheck: Well, here is the flaw. Right now if any one of the individuals who nominated  
16 this item would like to make a Motion for this exact text to proceed we can take a vote on it. I  
17 don't know that it would get all seven, but we can see. The other option is that it appears that  
18 maybe one of the nominators is sort of drafting a different statement to build greater  
19 consensus is what I suspect and if that is the case then there may be the vote may turn out  
20 differently. We can do either. I'm not standing in the way of anybody's individual interest to

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 pursue their own sort of process here. I'm just trying to create a opportunity for this to be  
2 effective consensus building and to be perfectly honest clear. Ok, I have a light from  
3 Commissioner Rosenblum.

4

5 Commissioner Rosenblum: Yeah, just I hope that this is helpful. Commissioner Lauing and I  
6 were some of the authors of this process so I just want to reflect back on some of the intention  
7 of that. I had thought that what we're going to do was to do essentially a quick poll of what  
8 items the group of us thought were important and that's what resulted in this list of 19. Out of  
9 that there was going to be probably two things that happened. First, these things will be  
10 passed to Council, but second there was going to be a small subset that we were discuss at  
11 great length to say well, we spent a lot of time on transaction transactional things, just voting  
12 yes/no send it forward, but there be a small number of things that we thought were really  
13 important and let's take the time deliberate. So an example of that is our overall parking policy  
14 and strategy. Another example is Transportation Demand Management (TDM) or  
15 Transportation Management Association (TMA) programs. So I had thought that what we  
16 would get out of this out of 19 there would be those 6-2 or 6-1/5-2 things that would just get  
17 passed through. And then second that hopefully we could agree say I think we think these are  
18 the three things that we should really take one more session on and then come up with some  
19 considered opinion and rationale so that what Council gets is essentially like small reports from

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 the dais of around again an example is parking. And there would be a lot of issues that come  
2 up under that rubric.

3  
4 So anyway that was what I had thought we defined as part of process was that we were a little  
5 bit frustrated by having so many transactional items where we'd just vote then pass it through.  
6 That there are some items we wanted to discuss in detail, but recognizing that we're not going  
7 to do that for the 200 items that we started with. Even 19 that's too much. And so that out of  
8 this hopefully we'll have a couple that had enough meat that maybe at the end we can make  
9 some Motions to say I'd like to discuss this topic and put this on the agenda and get some  
10 things through.

11

12 Commissioner Lauing: Can I comment since I was quoted?

13

14 Chair Alcheck: Ok, hold on. I have a light from Commissioner [Note Vice-Chair] Waldfogel and  
15 would do me a favor, light up your board so that I can call on you next. Commissioner [Note  
16 Vice-Chair] Waldfogel.

17

18 Vice-Chair Waldfogel: I'm sorry. Do you want to say something before I propose a specific  
19 Motion?

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Lauing: Yeah, I was just going to comment on as Commissioner Rosenblum said  
2 we were kind of the instigators of this. So I just wanted to talk about the procedural  
3 expectations and so I essentially agree with what he said which is why I asked at the beginning  
4 if we were going to actually go through all 19 recognizing that some of them are not detailed as  
5 to this is where it's going to fit in the policy. I think it would be ideal at the end if we had 15 or  
6 whatever they are that we do have policy oriented so we're very specific about that. And I  
7 agree we don't have time with our extraordinarily sadly limited amount of time to really debate  
8 thoroughly 19 which I'd love to do, but we just don't have that much time to get to the end. I'm  
9 happy to follow the Chairs' process (interrupted)

10

11 Chair Alcheck: Yeah.

12

13 Commissioner Lauing: But I agree with (interrupted)

14

15 Chair Alcheck: Look, I appreciate what you're saying. I hope that the items that for example I  
16 nominated that I care significantly about to communicate to staff that maybe didn't fall in your  
17 radar you will use the time when we discuss them to encourage me to add potentially  
18 comments that you could add to them that will make it more likely for your support or not. The  
19 goal here is... look, to be perfectly honest the statement as this is written to me is not  
20 particularly relevant for me to communicate to Council. If four people on this Commission want

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 to proceed let them make that Motion. We'll take the vote. We'll move on. I'm just what I'm  
2 what I suggested in my comments on this item were with the intent of just maybe improving it  
3 a little bit so that I could stand behind it. That's all. And any Commissioner could say I don't  
4 think that's an improvement and I don't want to include it and here's my Motion and we move  
5 on. And it's a simple as that. It's not, I don't intend for this to be sort of personally upsetting or  
6 frustrating and I think that the more concise and clear we are the faster this process can go.  
7 Ok, I have a light from Commissioner [Note Vice-Chair] Waldfogel.

8

9 MOTION #1

10

11 Vice-Chair Waldfogel: Am I on or off? Here we go, I'm on. Be nice if these lights came up above  
12 the... So here's the proposal. In light of Palo Alto's traditional family orientation we need  
13 housing policies that encourage building more family oriented housing for all demographics.  
14 We recommend adding policies to L-4 and L-5 to accommodate larger scale family oriented  
15 housing development in retail and commercial districts and policies to ensure school and other  
16 service impacts are fully mitigated.

17

18 Chair Alcheck: Ok, I would like to treat that as a like a Motion or if not if that's acceptable.

19

20 SECOND

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Monk: I'd like to second the Motion and I have one question. Are you distinguishing between for rental or purchase or just leaving that vague?

Vice-Chair Waldfogel: Very vague.

Chair Alcheck: Ok, so we have a Motion to edit this Item Number 1 and we have a second. Does anybody wish to speak to the Motion? To be clear we're this Motion essentially is saying that not only do we want to communicate something that we've just heard regarding Item Number 1, but this is the specific text of that communication. Ok, I see no lights. I see a light. Commissioner Rosenblum.

Commissioner Rosenblum: I just have a question for the for our attorney. Do we have language in any Comp Plan document or City planning document that accounts for school planning/mitigations?

Ms. Gitelman: We did have a discussion of this very issue with the Council and I think we ended up adding a policy, but it will take a minute to find it. We labored over this with the Attorney staff and (interrupted)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Rosenblum: But we are permitted to do so?

2

3 Ms. Gitelman: Yeah.

4

5 Commissioner Rosenblum: Ok.

6

7 Ms. Gitelman: We'll find it for you.

8

9 Commissioner Rosenblum: I'm fine with the answer as long as we are permitted to do so I don't  
10 need to see where it exists.

11

12 Ms. Gitelman: There are limitations as to what we can say and we crafted a policy very carefully  
13 to stay within those limitations.

14

15 Chair Alcheck: Ok, I don't see any other lights so I'm going to call for the vote on this item. All  
16 Commissioners in favor of supporting the Motion please raise your hand and say aye. Ok, all  
17 Commissioner opposed? Ok, Commissioners Rosenblum and Alcheck oppose. All others  
18 support. So 5-2. That message is communicated. Would you like to speak to your dissent?

19

20 MOTION #1 PASSED (5-2, Commissioner Rosenblum and Chair Alcheck opposed)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Rosenblum: None. Nothing new. Already been stated for the record.

Chair Alcheck: Great. Alright, moving on Item Number 2, this is he Land Use Element narrative and maps. I'm not going to read it out loud, but you guys can all look it over. Please light up my board if anybody would like to discuss this item. I have Commissioner [Note Vice-Chair] Waldfogel.

Vice-Chair Waldfogel: I'd rather not start, but if no one else is lit up I'll do it. So the current Comp Plan is built on a three way distinction between residential districts, commercial districts, and employment districts. And the residential districts and commercial districts by current Comp Plan I mean the one that's in effect today, not the one that we're currently considering. And the commercial districts and the residential districts have a I hate to use this word synergistic relationship that the residential districts provide customers to the commercial districts and the commercial districts provide services to the residential districts. I mean this is very clear. It's reiterated over and over in the definitions of the districts. The employment district is our third category. The current Comp Plan calls out the Research Park, the medical area, I think San Antonio corridor and East Meadow as employment districts. Perhaps part of Embarcadero extension is an employment district, but it explicitly calls out a distinction between these different categories.

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 So now I'm just going to stop and tell you a little story about what's going on. So in my day job  
3 the other day I visited a small tech company in Downtown Palo Alto. It's a group of guys who  
4 just recently moved here from Israel, really nice guys, they got 1,000 square feet and they just  
5 took in I think they just drew \$17 million dollars Venture Capital (VC) investment from one of  
6 my favorite venture firms. I won't name names. Good guys on all sides, but as I was visiting  
7 them in their very nice second floor space over coffee shops and all kinds of good stuff I just  
8 kept wondering how many tax accountants or therapists could possibly compete with guys who  
9 just raised \$17 million for rent. I mean it's sort of unfathomable because guys in that position  
10 \$10 a foot that's not an issue. You know \$12 a foot wouldn't be an issue. I mean just for them  
11 having a Palo Alto address means a lot because it's actually a way they signal to their partners,  
12 to other potential investors, to potential employees that they're in the game. And to the extent  
13 they're in the game and that they're occupying space this is space that's not available for  
14 neighborhood services.

15

16 Ground floor retail protection is a great step although retail has other issues that we can talk  
17 about it's not in peril if you look at Stanford Shopping Center, if you look at Town & Country.  
18 It's certainly in peril if rents are too high, but we have this situation where we're saying look  
19 let's have global companies with strong balance sheets, sometimes infinite budgets for rent,  
20 compete with the little guy. I mean it's like saying the 49ers can go scrimmage with the Gunn

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 High School Junior Varsity (JV) football team. Sure they're both on the field playing football, but  
2 someone's going to get hurt. It's just not going to work out. So that's what we've really lost.

3

4 I mean it's funny the language around commercial districts is mostly pretty good, but it doesn't  
5 acknowledge that something really big has happened in Downtown Palo Alto and in Cal Ave. in  
6 the last decade which is the kind of commercial services that the neighborhoods rely on have  
7 been economically crowded out by other uses. And I think the Comp Plan either needs to step  
8 up and say this is a big shift in our vision of how the town, of how the City is organized, possibly  
9 redefine those districts as mixed-use or as adjuncts to Research and Development (R&D) or we  
10 need to double down and say these are still neighborhood serving commercial districts and we  
11 have to protect space for the kinds of services. I mean I'll just end on this note which is we've  
12 recently seen issues like dentists and doctors complaining about available space. We've heard  
13 issues about not for profits, about music schools looking for space and we've crowded all those  
14 uses out of our commercial districts. We've seen most of our auto repair leave town. So  
15 districts that should be service commercial I can think of a half dozen examples of that. We're  
16 crowding out all these valuable residential services. So this plan has some good language about  
17 that, but then from time to time we see a language slipped in which completely undermines the  
18 general philosophy of the commercial districts. I'll stop on that note.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Ok, I have a light from Commissioner Rosenblum. Oh, I'm sorry, I'm sorry. I have  
2 a light from Commissioner Summa and then Commissioner Rosenblum.

3

4 Commissioner Summa: So I agree with the comments of Commissioner [Note Vice-Chair]  
5 Waldfoegel and I also think it's really disappointing to me I when we moved from Downtown  
6 Palo Alto to our house in College Terrace we specifically wanted to live close to services and the  
7 train and that's why we wanted to stay in Downtown. And I see all of these services I see them  
8 slipping away and sure we've got a lot of new restaurants, but at some point we could have too  
9 many. So it's disappointing to me to have to drive to another town to buy art supplies or  
10 greeting cards when I could just walk to my little Downtown that I purposely located next to.  
11 And I think it really I you know those as interesting and nice as some of these startups are and  
12 not to I wouldn't name names either, but they don't provide anything to create a diverse and  
13 vibrant town. People don't go to them except the people working there. You walk by them  
14 they don't have products in the stores. You don't have a relationship with the people that work  
15 there like you might at your cobblery shop. So I think it is it's affecting not only how complete  
16 this town is that we are losing these things, but also it's making it a less vibrant and diverse  
17 place for residents and also for the people that work here because they can't walk around and  
18 see those things either.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 So I think it's a very important issue. It was an issue that came up a lot at the CAC and it's come  
2 up a lot here. So thank you.

3

4 Chair Alcheck: Ok, Commissioner Rosenblum.

5

6 Commissioner Rosenblum: Yeah, I think it's important issue and actually I didn't understand this  
7 whole block until Vice-Chair described it I think quite eloquently. And so I agree with the issue.  
8 In some ways it's analogous to a lot of what we're asking for around Below Market Rate (BMR)  
9 housing, more affordable housing, you want diverse community, you also want a diverse set of  
10 services and businesses in our community. The difference to me though is. If you offer an  
11 apartment at well below market rate there becomes a point where to an individual it's a safe  
12 place to live in a great community near good schools, etcetera. It's attractive.

13

14 Retail is facing something different. A lot of retailers just don't survive because of a lot of  
15 market pressures. And when retail preservation came up before this Commission a while back I  
16 went and talked to a bunch of retailers. So I think I forget the number I called. It was around  
17 12 different retailers of different types and I talked to them and very rarely they list rent as  
18 their biggest issue. They said we can't get employees. They don't live anywhere around here,  
19 they come in from like Gilroy. And so if they get even a job offer even for \$5 per hour less  
20 closer to home they take it. They leave constantly. So you want to solve my problem figure out

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 how employees can live near me. Second is foot traffic. I need customers. And so to  
2 Commissioner Summa's to answer part of a statement that you made around what do these  
3 businesses bring, talk to any retailer. They really depend on the workers here. So you talk to  
4 the cobbler who's making custom shoes or looking to get their shoes repaired? Who is actually  
5 going into a dry cleaning shop? A lot of them are the workers who live around here. So it is an  
6 important ecosystem question, but at the same time the loss of diversity of services is a  
7 problem.

8  
9 I don't know if there's anything here that actually gives me something to latch onto to say yes,  
10 this is a great idea to support. It talks about mixed-use designations. There were some specific  
11 areas around for example designating and I think the Vice-Chair had suggested this in the past  
12 and it came up around the music schools and psychological health services operating out of our  
13 churches, but designating churches in such a way that allows them explicitly to carry on certain  
14 community services so they don't have to that this doesn't become like a grey market economy  
15 where they have businesses that are businesses, but they have to act like they're not but  
16 they're serving the neighborhood.

17  
18 I don't know what the answer is here. I do think it's an important issue. I don't see anything in  
19 particular here that I'm not sure where this would even fit in the Comp Plan. I it's a statement  
20 to say it's important to have diversity of businesses. I don't see things here that necessarily get

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 to that, but I guess there are different levels of things within the Comp Plan. I personally think  
2 the one thing as a City that we've done which is retail preservation ground floor citywide I think  
3 was poorly done. I think for retail to survive you want to pick a good area for retail and  
4 concentrate so every store front is full, it's vibrant, it's around people that can work there and  
5 buy there and that making everything all over the City have to find a retailer makes for lots of  
6 empty pockets everywhere. I think it was a poor move and it doesn't address a big problem  
7 that retailers have. I just think was a blunt instrument and not that well thought out.

8  
9 At the same time I do think that reserving spaces for well below market rate services is a good  
10 idea. I'm just not sure exactly how it gets implemented or if there are other models for other  
11 cities that are good. Anyways so I've said my piece on this. I support this idea. I'm not sure  
12 how it works exactly. I think it's important, but it's more difficult in some ways than BMR  
13 housing.

14  
15 Chair Alcheck: Ok, thank you Commissioner Rosenblum. I'll jump in here. I this is a perfect  
16 example of why I am glad that we're sort of following this process because when I saw this item  
17 in our list I didn't quite appreciate what it was getting at and I think Commissioner [Note Vice-  
18 Chair] Waldfogel's comments were really thoughtful. My context is similar Commissioner  
19 Rosenblum's. I recently had a very in-depth conversation with a hotel proprietor that's opening  
20 a new hotel and his biggest issue I mean they're trying to open up the doors this month and

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 they're having it, they're struggling like crazy to hire staff in the kitchen and in the hotel. And to  
2 the extent where they're paying two times the rate they're paying in Los Angeles where they  
3 operate hotels too and it's simply because the housing and the commute are creating barriers  
4 for employees to come. And I think that I imagine that this is the same situation that probably  
5 all restaurants and retailers are really struggling to do as well.

6  
7 There is this is an interesting discussion because we're not talking about retail preservation  
8 we're talking about a floor up. We're talking about the second floor. And I agree, we've seen a  
9 dramatic change. I grew up here and I don't know that I would look... we had Commissioner  
10 Summa make an interesting comment earlier. She quoted City Council Member Filseth saying  
11 we do two things well we raise good kids and we raise good start ups. I don't know that I would  
12 suggest that the startup that received \$17 million dollars is sort of the norm. What I've noticed  
13 in the last decade in Downtown Palo Alto is that we're losing the startups and we're getting the  
14 J.P. Morgan's and the thousand dollar an hour attorneys. Those are not the kind of attorneys  
15 that you go to when you have a dispute with your neighbor about where they put the fence or  
16 anything for that matter that's not corporate.

17  
18 So I guess my issue is here when you were speaking you sort of mentioned things like  
19 veterinarians and doctors and dentists and I think that one way we could ensure that services  
20 like those were protected would be to incorporate them in some element of ground floor retail

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 preservation. The wider we make and we had this discussion during our retail preservation  
2 debate which was should we be incorporating not just your Merriam-Webster version of retail,  
3 but sort of a wider description of the definition of retail. I think once you get to the second  
4 floor the distinguishing between a \$17 million funded startup and a \$1,200 lawyer is to me... it  
5 lacks like a clear winner and loser.

6  
7 If we're talking about for example an art store that we want to preserve that goes into retail.

8 So I guess it's I would be curious to know how we could craft this statement so that it  
9 communicated that we wanted commercial tenants that served our neighborhoods. Again, I'm  
10 having a hard time sort of picturing exactly what that is, but I do sort of wonder if the best  
11 solution there is to incorporate them in some of our retail preservation which is now citywide.  
12 That could actually create a retail preservation ordinance that I could be more proud of because  
13 it would allow the "hardcore" or "real retail" to congregate where it will and then the areas that  
14 really aren't suitable for retail, but now are preserved could become areas that are suitable for  
15 services like dentists, veterinarians, accountants, I guess to some extent community banks,  
16 therapists, and stuff like that which are transactional. They have a customer who comes in and  
17 in some respects there is a retail service component as opposed to a business to business (B2B)  
18 component. So that's where I stand on that issue, but I do really appreciate the thoughtful  
19 comment. I have now Commissioner [Note Vice-Chair] Waldfogel, Commissioner Monk, and  
20 then Commissioner Summa.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 Vice-Chair Waldfogel: So just a couple of quick responses. I appreciate the directional support.

3 I mean I think that the retail preservation as we have it now is both too broad and too narrow.

4 So it possibly covers too much ground floor geography, but doesn't capture our ability to

5 implement these second floor services. So I think that's possibly that's the tool. I'm not... it

6 seems like a slightly blunt instrument for an interesting discussion.

7

8 On this point about the difference between different I think you're right that the \$1,000 an

9 hour lawyer and the \$17 million startup are possibly the same category although I can tell you

10 that all my \$1,000 an hour lawyers have left Downtown Palo Alto and they're either in the

11 Research Park or in East Palo Alto. So strangely enough most of the guys that I work with have

12 gone elsewhere. I mean maybe the rents are too high. I don't know what the reason is. I mean

13 I know that... Well, I know that they don't pack them in as tight as some of the startups do. So

14 and then just the well, let me leave it at that and see what other people have to say.

15

16 Chair Alcheck: Ok, I have a Commissioner Monk and then Commissioner Summa.

17

18 Commissioner Monk: I just want to acknowledge commish or Vice-Chair Waldfogel for putting

19 this together. I think it's an important issue. What Commissioner Rosenblum stated really

20 resonated with me pretty much on every level. And in particular in regards to the reasons why

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 we're seeing or one of the reasons why we're seeing a decline in retail being more attributed to  
2 lack of workers being able to be attracted to this area. So I'm wondering if it would make sense  
3 to try to think of some sort of policies and I was going to go more into this under the retail item  
4 that I had voted for separately rather than here, but I'd like to see the City or staff take some  
5 sort of proactive approach to really addressing the issue. There are problems with the retail  
6 protection ordinance. Those buildings are just sitting empty. It's very depressing and while  
7 other businesses have help wanted signs every one of them practically. So if we want to have  
8 more services and more retail we need to figure out how do we can get workers here and  
9 parked. I think that's the main thing that we should work on and if there's a policy in that  
10 regard that could happen I would advocate for that. Thanks.

11

12 Chair Alcheck: Ok, thank you Commissioner Monk. Commissioner Summa.

13

14 Commissioner Summa: Thanks. So I think this is kind of this is not just about retail this is about  
15 a balance of the residential districts, commercial, and employment districts. So what has  
16 happened is that the commercial districts have sort of morphed into becoming employment  
17 districts and it's not just retail, it's not just shops, it's all the services as well. So I think it's an  
18 important distinction to make. I also I we don't have to preserve this, we don't have to write a  
19 new way to preserve this. The municipal code it's very clear about it especially in the little C  
20 zone, CN, CS, and CC about restricting the kinds of business to in especially in CN to the kinds

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 that people will walk in and use. So I don't think we need to rewrite the municipal code here I  
2 think we need to acknowledge that there's maybe been some slippage and blurring between  
3 commercial districts and employment centers and strongly reaffirm that we believe that's  
4 important for a vibrant and useful community where people don't have to get in cars and drive  
5 to find those things. Thank you.

6

7 Chair Alcheck: Ok, thank you Commissioner Summa. I don't have any other lights so if anybody  
8 wishes to sort of jump in here? Ok, Commissioner Lauing.

9

10 Commissioner Lauing: Yeah, just briefly correct this isn't retail. We've had this painful example  
11 in front of us recently about the music schools and they needed to use the churches and that  
12 was also to benefit the churches. I don't think were in that business to create benefits to  
13 churches, but music schools are never going to be defined as retail. Maybe gymnastics are or  
14 things like that. So it's this is a comment about neighborhoods and quality of neighborhoods  
15 and making sure that you can get the services there. So I definitely support the tone of this, but  
16 I would have to see it in specifics in terms of how that would be implemented as a policy.  
17 When it gets down to the issues about the maps that's something that at some future date we  
18 could take a look at and work on together to make any adjustments necessary there, but I think  
19 the devil's in the details on this one.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Ok, thank you Commissioner Lauing. I would like to suggest and see what my  
2 fellow Commissioners think about this in the past we've had staff articulate sort of a thought  
3 statement based on the various opinions that have been mentioned here. And I think tonight  
4 across this stage we've sort of heard Commissioners each touch on what Commissioner [Note  
5 Vice-Chair] Waldfogel raised. I we have a second meeting on this topic. I don't have a light  
6 here sort of suggesting a statement or even suggesting this statement as a whole. If there is  
7 that Motion we can discuss it, but another option could be that staff could somehow  
8 summarize the discussion that we've just had in a way that we can review it next week or at our  
9 next meeting. I'd love to move on to Item Number 3 if there aren't more comments on item.  
10 You can add many comments. Anybody who wants to light up the board can add comments. I  
11 have a light from Rosenblum and a light from Waldfogel. Go ahead. Go ahead Commissioner  
12 [Note Vice-Chair] Waldfogel.

13  
14 Vice-Chair Waldfogel: Ok, sorry. The reason why it's hard to actually write up a policy is that at  
15 some level the policies are already here. So if you read Goal L-4 commercial centers, I'm not  
16 going to read it out loud to you. If you read policy L-4.5 University Avenue Downtown it's  
17 substantially describes districts that conform with this vision that's in this paragraph or that  
18 that we've been discussing and I'm very grateful for the directional support that people have  
19 expressed. So substantially this is what we say in the Comp Plan. It's also what we say in the  
20 current Comp Plan. I mean these goals and these policies are substantially lifted from the

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 existing Comp Plan and carried into this one. And so in some ways I'm left scratching my head  
2 because this is the law of the land so to speak or the policy framework that we live within and  
3 yet experientially this has slipped away from us. So the question is what do we have to do? I  
4 mean I guess I'm putting this back on staff. What do we have to say if we want to provide  
5 direction that we want to recapture and prioritize these goals and policies that are already  
6 articulated in the plan?

7

8 Ms. Gitelman: Well, I could make a suggestion here. I mean I think it is possible that the  
9 Commission could recommend to the Council that they take a minute to evaluate the  
10 distinctions between the commercial centers and employment districts and look at  
11 strengthening policies to support walkable neighborhoods with professional services as well as  
12 ground floor retail. I mean I think that the Commission's making a point about those  
13 professional services that aren't really covered in the ground floor retail ordinance and some of  
14 you have had suggestions about how those two concepts could be blended together. And so I  
15 think that is a new idea that the Council would like to hear from you so maybe a Motion or a  
16 statement recommending that the Council look to support, look to strengthen policies about  
17 the walkable neighborhoods including both professional services and ground floor retail would  
18 be something that could get agreement here.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Ok, thank you very much Director Gitelman. I'm going to go to Commissioner  
2 Rosenblum and I'm also going to suggest that if somebody would like to move what Director  
3 Gitelman just suggested and we can proceed too.

4

5 Commissioner Rosenblum: So I was going to try to support the Vice-Chair in first observing the  
6 same thing which is in principle this I think what's being suggested exists in our Comp Plan. To  
7 make it have some more teeth my reading at least listening to you is that we're going to try to  
8 extend something like retail protection to services. So it's service protection; want diversity of  
9 services, diversity of retail. The thing that I do find troubling here, the piece I wouldn't  
10 necessarily support is if there's some attempt to use this as a sharpening of zoning distinctions  
11 between commercial and employment districts. I think that the trend at least in our Comp Plan  
12 has been to encourage mixed-use wherever possible and that's for many reasons, but it has  
13 benefits of traffic smoothing throughout the day, of having people be able to support so if I'm  
14 working in one area I can support those local businesses and vice versa, etcetera, etcetera. So  
15 it has again if we're thinking about modern urban planning most cities that we consider great  
16 cities are great partially because they've knocked down some of those distinctions. That you  
17 walk around and there are people who are working and also shopping and playing all in the  
18 same areas. So if this is about preserving a diversity of services just like we're trying to preserve  
19 a diversity of retail and diversity of housing 100 percent for it and I would suggest that the

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Comp Plan have language in it around preserving a diversity of services to service our  
2 community.

3

4 If it's also about sharpening zoning distinctions and again when I read about like where did we  
5 go wrong with city planning and I had a brief discussion about Level of Service (LOS) and why  
6 that led to evil and about parking minimums and why that led to bad city planning one of the  
7 other principles was the sharp zoning distinctions forcing people to live in one part of town and  
8 drive to another part of town where they work and yet another part of the town where there  
9 are commercial activities and that was thought to be, that was the American invention. In  
10 Europe you lived above the store. You had the store downstairs. You everything was located  
11 centrally and so that was an American innovation and a lot of cities are now trying to undo that  
12 right? And try to get these zoning distinctions to be more mixed.

13

14 Anyway so if there's two principles here one I completely agree, preservation of diversity of  
15 services. I'm not sure if it's if it's overburdened with the second thing or not which is around  
16 the sharpening of distinctions in commercial districts. So I'm not sure if that was intended. I  
17 might be reading into it, but I heard two different things and so Vice-Chair's original statement  
18 about preserving these people from getting squeezed out I completely agree with. But I think I  
19 also heard particularly from you Commissioner Summa that we want to get back to sharpening

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 the kind of enforcement around the distinction between commercial and employment districts  
2 and I'm not sure if I fully understand it or would support that.

3

4 Chair Alcheck: Ok, thank you Commissioner Rosenblum. I don't see any lights. I'll mention that  
5 I 100 percent agree with that statement so for what that's worth in our minutes. Would  
6 anybody else like to make a comment? Do we want to communicate anything on this item to  
7 Council? Sorry, I have two lights. I have ok, I have Commissioner Summa.

8

9 MOTION #2

10

11 Commissioner Summa: So no I to answer my colleague no it's not to sharpen a distinction of  
12 zoning it's to I'm not sure what you mean even, but really the intention is to preserve walkable  
13 neighborhoods with services. And I think there's also very strong language which was an area  
14 of agreement at the CAC about encouraging mixed-use buildings. So it's not to attack mixed-  
15 use buildings at all. In fact many of these buildings are mixed-use anyway. So yeah, no. It's  
16 really to keep this City a city with full services and it's professional services, personal services,  
17 and retail walkable or at least at short distance for everybody and to not have a blurring  
18 between the employment centers which the Research Park does not have those other kinds of  
19 serve... I mean there's big, big law firms, but it doesn't have those other kinds of services. And  
20 I'm not actually so the idea is to keep the other places diverse.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

So and I mean we could try to rewrite this right now, but we could move... I would move that we just pass this along. I think it's self-evident and unless somebody wants to try to rewrite it I'd move that we just pass this along to Council the way it's written.

Chair Alcheck: Do I have a second?

SECOND

Commissioner Gardias: Second.

Chair Alcheck: Commissioner Gardias. Ok, thank you Commissioner Gardias. You lit your light up. Was that to second or to speak? Go ahead.

Commissioner Gardias: Same thing. Same thing, second, I said it.

Chair Alcheck: Oh, ok. Thank you, Commissioner Gardias. Ok, so we have a Motion on the floor and a second. Would anybody like to make a comment at this time? I have Commissioner Lauing.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Lauing: Yes, I was going to suggest earlier before this Motion, but I'm not in favor  
2 of the Motion because I think that it could be extraordinarily important, it could be  
3 extraordinarily add to the value of the Comp Plan, and I think that it's not self-explanatory as a  
4 number of Commissioners noted tonight that they were some thought it was something  
5 different. So I think it'd be well worth continuing this item until it could be appropriately in  
6 detail taken up by the Commissioner and potentially City to just get it right so we're  
7 communicating exactly what we think. So that's why I wouldn't support that current Motion.

8

9 Chair Alcheck: Ok, I'm going to make a comment. I really I'm not a huge fan of the Substitute  
10 Motion process because I think it doesn't really give the makers of Motions the opportunity to  
11 be heard. So I won't do that here, but I will suggest that I don't I wouldn't support this language  
12 as it's written if we vote on it which I will put to a vote in a minute. But I would support a  
13 Motion that more closely tracked the language of Director Gitelman's statement which was to  
14 encourage City Council to incorporate policies that... I'm paraphrasing at this point, but more  
15 dramatically protected services. Would you mind by any chance do you have that written down  
16 what you? So you don't have to do it now, but what I would suggest to you all is that if we had  
17 a Motion that was had a more clear ask I would support that. You don't have to read it now.  
18 Any other comments? Does anybody want to speak to their Motion? I mean I can take a vote  
19 and we can see where the chips fall and...

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Vice-Chair Waldfogel: Could I just ask them?

2

3 Chair Alcheck: Yeah absolutely, please. Commissioner [Note Vice-Chair] Waldfogel.

4

5 Vice-Chair Waldfogel: Commissioner Summa a question. Would you support an amendment to  
6 give Director Gitelman some discretion to use this language as guidance toward developing  
7 some...

8

9 Commissioner Summa: So you would want to continue it and discuss it in the next meeting, is  
10 that what you're saying?

11

12 Vice-Chair Waldfogel: Well to bring some language forward for the next meeting.

13

14 Commissioner Summa: Yeah, if the Motion fails.

15

16 VOTE

17

18 Chair Alcheck: I'm going to suggest that we put this to a vote. Let's see where we are and  
19 maybe we can efficiently move forward. All those in favor of this Motion please raise your  
20 hand. I have one, two, three, three takers going once. All those opposed to this Motion please

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 raise your hand. Three. All those abstaining? Ok, I'm going to count that as an abstention. We  
2 have Commissioners Summa and Rosenblum and Gardias supporting the Motion,  
3 Commissioners Monk, Alcheck, and Lauing not supporting the Motion and Commissioner [Note  
4 Vice-Chair] Waldfogel in the truest sense of the word abstaining. Would anybody else like to  
5 make a Motion? Commissioner Lauing.

6

7 MOTION #2 FAILED (3-3-1, Vice-Chair Waldfogel abstained)

8

9 MOTION #3

10

11 Commissioner Lauing: Yes, I'd like to move that we continue this and get very specific language  
12 that captures the essence of the core points and vote on it at the next meeting.

13

14 Ms. Gitelman: Through the Chair I think we'd be happy to take that direction even without a  
15 Motion. Just so we understand your desires I think we've heard the desire to emphasize this  
16 kind of neighborhood services in addition to retail services and the also the concept of walkable  
17 neighborhoods that are accessible to residential districts and I think there are a couple other  
18 points made in the course of the conversation. We'll try and put that all in kind of a positive  
19 statement and bring it back for your action next time.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Chair Alcheck: Thank you, Commissioner [Note-Director] Gitelman. I'm going to actually second  
2 this Motion and I'll suggest that I think a fruitful way this could work is that if you felt that there  
3 were sort of multiple statements that you had a hard time putting together you could break  
4 them down into bullets and when we look at it next week individuals could sort of opine about  
5 which elements of whatever statement you craft they agreed with and it would help us as  
6 opposed to having to go up and down one statement. I have light from Commissioner Summa.

7

8 Commissioner Summa: So I think I can support this Motion and I just I think it's important for  
9 staff to emphasize that there was a there's that there's been a blurring of kind of the distinction  
10 between the commercial centers and employment centers and that was an important idea that  
11 the these personal services, professional services, and retail cannot compete with these  
12 startups such these well-funded startups such as Commissioner [Note Vice-Chair] Waldfoegel  
13 illustrated in his earlier example.

14

15 VOTE

16

17 Chair Alcheck: Ok, thank you Commissioner Summa. Alright in an effort to sort of keep this  
18 train rolling and moving to the next item I'm going to quickly take a vote on this Motion. All  
19 those in favor of Commissioner Lauing's Motion please raise your hand and say aye. It's  
20 unanimous.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

MOTION #3 PASSED (7-0)

Chair Alcheck: Ok Commission we are moving on to Item Number 3. This is the L-1 Growth Management where there is conflicting messages here about citywide growth and the overall cap and how we want to communicate to City Council where this Commission stands on that. So any individuals who nominated this or anyone in particular would like to comment or start this discussion off? I see a light from Commissioner Rosenblum. Thank you.

Commissioner Rosenblum: So this item just became just came before our City Council and so to some extent they've already made this water under the bridge, but hopefully we can record our thought for the future. I've spoken on this item a number of occasions and I'm pretty passionate about it. When this ordinance was originally passed it was right after the City ran a giant process of citizen engagements, the Our Palo Alto Summit, and this was specifically on the agenda. So hundreds of Palo Alto citizens debated this item and weighed in on what method for controlling growth people were most interested in. And the method that the City Council chose was the least favorite which was a hard cap. And the reason why I think many people didn't favor it was because people felt that the issue we're trying to control for was traffic and congestion and we're using a cap as a way to try to control that. That office construction is viewed as a culprit for cars and to make fewer cars be on our street we will control the number

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 of offices that get built. And the people who wanted alternative methods felt that the City and  
2 buildings and developers could contribute to a better use of our time and funds. So basically  
3 what we call the TMA which I think has been a poor stepchild that no one really has shown that  
4 much consideration or love for while we had meeting after meeting about office caps. So I feel  
5 that it's first not a terribly effective tool, but it also is a distraction from what I think is a more  
6 meaningful programs that we should be embarking upon.

7

8 Council took the step of making some relaxing of this cap. I wish they would do away with it  
9 altogether. I think it's a poorly designed tool and I think that we should be all guns a blazing on  
10 alternative means of getting people to our employment centers and that should be our main  
11 focus. And that any building that goes up needs to have a fairly robust package that would get  
12 people out of their cars, but that having a annual limit at this level is counterproductive. So  
13 that's been my argument for two years now. It's my argument today. I think that it was not a...  
14 I don't think it was a well thought out plan, but also I think it was against the will of again the  
15 hundreds of citizens that engaged on this issue. So that's my piece.

16

17 Chair Alcheck: Ok, thank you Commissioner Rosenblum. There aren't any other lights. I'll the  
18 reason why I nominated this issue is for the same exact reasons. I do not disagree with  
19 anything Commissioner Rosenblum said so if the minutes can show that I just am restating his

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 statement entirely so that you guys can understand where I stand. Ok, I have a light from  
2 Commissioner Summa and then Commissioner [Note Vice-Chair] Waldfogel.

3  
4 Commissioner Summa: So I do agree that the TMA is a poor stepchild and I would love to see  
5 reports on individual buildings' efforts such as 101 Lytton which was supposed to have reports  
6 annually I think or maybe it was every two years on how well programs for specific buildings are  
7 using. But that being said I do agree with you on that and I would like to see it better funded  
8 and more completely integrated into just something we do in this City. That being said I  
9 disagree that having the cap was against the will of the people. I think it was a very satisfactory  
10 tool and I think that staff presented it as having been successful in the sense that we were  
11 getting projects that had... mixed-use projects that retained retail or had retail and kept the  
12 office under the limit so it wouldn't be noticed and housing which I thought was an  
13 improvement and going kind of the right direction in improving housing which I think we all  
14 agree we need. So I don't see it is that.

15  
16 I didn't nominate this. I didn't personally nominate this one. I didn't nominate any of the ones  
17 as reading them that had either/or like some believe this and some believe that because how  
18 do you...? It struck me when I read this one and a couple others that they should be split into  
19 two separate things because it's hard to make a recommendation with two totally opposing  
20 ideas. So those are my thoughts on that.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: Ok, thank you Commissioner Summa. I have Commissioner [Note Vice-Chair] Waldfogel.

Vice-Chair Waldfogel: Thank you. I think that this category is a great place to bring metrics back into the Comprehensive Plan. Because at some level I agree that the issue is impacts and yet there's nothing in the plan today about measuring anything about quality of life, about any kind of impact. We should have metrics in the plan and we should meter growth based on performance against those metrics. So if we're not having impacts, grow. If we are having impacts then slow down, but without any kind of measurement without any kind of feedback loop built into the plan it's really hard to say we should just have open ended policies about in my opinion about office and Research and Development (R&D) development.

Chair Alcheck: Ok, thank you Commissioner [Note Vice-Chair] Waldfogel. I'm not seeing lights so I'll try to encourage some discussion here which would be would you support, just something to think about. Would you support a Motion that suggested that because in light of Council's recent discussion on this exact topic so in light of that discussion the Motion could be that the Commission encourages Council to further consider the cap and it and in conjunction consider adopting metrics to create a foundation for basing growth decisions on performance achievement. So some I'm just trying to food for fodder there. I have two lights, three lights

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 now, four lights. Commissioner Rosenblum, Commissioner Summa, and then I had  
2 Commissioner Gardias and Commissioner Lauing.

3  
4 Commissioner Rosenblum: Yeah, so I want to respond quickly to the Vice-Chair's statement. I

5 agree with this that there aren't that many metrics and goals. There's a metric and goal around  
6 Single Occupancy Vehicle (SOV) rate which I think is important or at least it was there, so what

7 the goal of the City is to reduce SOV percentage. I would like to see other metrics as well. So I  
8 completely agree. So there should be metrics around total number of car trips in and out of the

9 City and our goals for those parking capacity utilization. There should be a number of quality of  
10 life metrics. So I agree with this.

11  
12 In terms of this particular item what I would like as an outcome would be a message to Council

13 saying the PTC thinks that the cap is the wrong tool. We would like to see a focus on offsets  
14 both from a citywide level, so what degree of congestion do we want to deal with? Like so

15 basically what quality of life are we aiming for and on a project basis i.e. if you build a building  
16 in the City what kind of offset fund are you paying into? What do you need to achieve and

17 show in order to build in our town? So that would be my preference is to send a signal that we  
18 do want both the metrics to be collected and then define I think the Comp Plan probably

19 wouldn't necessarily define individual metrics, but that we do need a section in Comp Plan  
20 that's like metric driven planning. I don't know if that exists and I'm not sure if that would

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 satisfy the Vice-Chair, but I agree in general that we want to be managing two metrics. But my  
2 hope for this item would be to send a signal back to say we agree or at least whatever number  
3 agree that the cap is not the right tool for guiding growth in our City. We want to focus on  
4 impact and quality of life.

5

6 Chair Alcheck: Thank you, Commissioner Rosenblum. Commissioner Summa.

7

8 Commissioner Summa: So this is kind of a tricky problem because there were two metric and  
9 basically quality of life that we couldn't use that term indicators in the Comp Plan that the  
10 Council chose to take out and that was the community indicators and the development  
11 requirements. So I don't know what to say because Council clearly didn't want those and those  
12 were the two missing comments by the way also. So that [I rephrase], but anyhow so I don't  
13 know what to say about that because it was clearly something that Council didn't want in there  
14 so maybe there's a way it can be, because I agree with you, but maybe there's a way we can  
15 restate it that would be restate those two groups of metrics that the community indicators and  
16 the development requirements that would be more palatable to Council. I don't know. It's just  
17 a thought.

18

19 Ms. Gitelman: Through the Chair if I can offer a observation? I'm glad that Commissioner  
20 Summa raised this. This was the subject of a lot of conversation at the CAC and then at the

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Council because it was among the kind of options on managing growth that the CAC forwarded  
2 to the Council and ultimately the Council's decision I think was based on the fact that we  
3 already measure a ton of things in our performance report every year that accompanies the  
4 budget document. In other ways we're sort of measuring performance and I think one thing  
5 the Commission could do is suggest that the Council look at a way to build a link between those  
6 other efforts and the this plan. I don't know exactly how you would phrase it, but that might be  
7 one way to get some of that back in that the Council said oh my God, we already do that in  
8 another venue and ended up taking it out.

9

10 Chair Alcheck: Yeah, no. Thank you Director Gitelman. I think that's a perfect suggestion  
11 actually and I don't know that we need to burden ourselves with figuring out exactly how to  
12 craft the language around the link or what links should be made. I think the general idea is  
13 accurate, is sufficient, excuse me. Ok, I have two more lights here. I have Commissioner  
14 Gardias and Lauing.

15

16 Commissioner Gardias: Thank you. So there are two items before I get to the metrics which the  
17 topic I totally agree with. I believe that there should be a set of operational metrics or maybe  
18 sort of let me take it, say it differently, planning metrics that we would be looking after on the  
19 times that would pretty much show the relationship between different elements and then our  
20 growth should be pretty much some standard deviation from those metrics. If it goes beyond

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 that we would be alarmed because we know that something would not be working. And I  
2 remember we talked about metrics a couple of years ago. We had a very good discussion and  
3 the same arguments are coming up again. So I'm totally for it if somebody wants to propose a  
4 Motion to request or propose this set of metrics, planning metrics I'd be totally supporting  
5 them, planning and transportation metrics of course. In terms of this item just this specific item  
6 I was not really sure if this total number of votes is the right count here just listening to those  
7 that were just saying that we're not supporting this. So I would just encourage staff just to  
8 check them off if there were truly four votes for this.

9

10 Ms. Gitelman: I think it's correct. What the issue is here that there are two conflicting ideas in  
11 this one box and so some people voted for it because they like one idea and some people voted  
12 for because they like the other.

13

14 Chair Alcheck: I'm going to clarify something here. We approached the nominations from the  
15 perspective of what topics do we wish to discuss at our next meeting, not what topics do  
16 unequivocally agree with. So I nominated this item because I felt like it was a topic that I would  
17 like to discuss and communicate a shared message to Council. So that is what I believe this  
18 voting process entails. I don't think that the four people that voted for this necessarily felt the  
19 same way as I did. They just all felt that there was something about this item that they  
20 wanted...

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Gardias: I totally agree, but I was just looking at her arithmetic. I was I just couldn't find the four votes [unintelligible] (interrupted)

Chair Alcheck: [Unintelligible] I would encourage you [unintelligible]

Commissioner Gardias: I think the topic is interesting so we should just discuss it otherwise and I think that it just went to the right track which is the metrics.

Chair Alcheck: Ok, thank you Commissioner Gardias. I have Commissioner Lauing.

Commissioner Lauing: Yeah, just briefly I intentionally did not nominate this one. You actually had brought it up as an example last time in our discussion. I said that's one that I don't think we should talk about because for one thing we're not going to get consensus, but the reasons are I think it's so recent since it's been debated in detail by CAC in Council and it's now out of the Comp Plan. So in terms of looking at changes yes, of course procedurally we could add it back, but I just don't think this one is one that we should go with just because of really the timing. And I don't think we should rush to judgment on all of us trying to come up to speed tonight on this issue. All of us haven't dealt with it as often as fortunately or unfortunately Commissioner Rosenblum has had to do.

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: Ok, well thank you for that comment. We do have though four individuals that did want to elevate this issue to a communication topic.

Commissioner Lauing: I don't know if that's true.

Chair Alcheck: No, no. No, no. Four individuals nominated this item for discussion which means that it that we're having this discussion and if during that discussion there is a consensus then the discussion is the opportunity to see if we can build consensus. I appreciate that you're not ready to jump on this, but I'm going to proceed with the conversation to see if anybody else potentially does feel like there's consensus.

Commissioner Lauing: Sure.

Chair Alcheck: Ok, I have a light from Commissioner Rosenblum [unintelligible].

Commissioner Rosenblum: So I'd like to make a Motion. And first just to quickly I think again make sure that I'm being accurate about this. Commissioner Lauing just said this is no longer in the Comp Plan. I am confused by that. I think this is an item that is in the current draft that is affirm the cap on office development.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: I believe the office cap, the overall office cap is in part of the element and the annual development limit is not.

Commissioner Rosenblum: Yeah.

Ms. Gitelman: Yeah, the overall cumulative cap is in the plan and the annual limit on office R&D is not. The Council's direction was to do that by ordinance.

Commissioner Rosenblum: I see.

Ms. Gitelman: Not a policy in the plan.

MOTION #4

Commissioner Rosenblum: Ok, so that's helpful. Ok, so to finish off this item so I would... I think that this should be passed as feedback to Council we've brought this far, but I would agree that that would actually thank you for that. That in my mind makes it probably not one of those small items that we will choose to debate at length out of this longer group. The language I would suggest as a Motion would be PTC recommends that rather than annual office

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 development cap that Council consider to focus on offsets and quality of life and other  
2 indication metrics setting annual goals based on the based on the impacts of development  
3 including traffic, noise, pollution, etcetera. So my recommended language would be focused on  
4 impacts and set metric goals on those impacts.

5

6 Chair Alcheck: Thank you. Do I have a second?

7

8 SECOND

9

10 Commissioner Monk: I'd like to second the Motion.

11

12 Chair Alcheck: Ok, Commissioner Monk seconded the Motion. Would either of you like to  
13 speak to the Motion?

14

15 Commissioner Rosenblum: Very briefly. So just to reiterate a couple of points I think that this is  
16 actually a good Comp Plan type issue. It's an overall guiding principle around how we approach  
17 development and so if the way we approach development is with hard caps, but no  
18 measurements then I think that it's a I think it's folly. I think we should approach development  
19 with an eye towards mitigating the impact and having a small set of metrics that we set goals  
20 for. So I agree with Director Gitelman's suggestion that something that should be done at a

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Comp Plan level is try to link all these metrics that we do collect information on to the few that  
2 we really care about. And so like I said one that was in the Comp Plan already there was a  
3 reference to what we want our SOV rate to be. That's a big goal. There may be a few others  
4 around quality of life and around impact from traffic that we want to have sort of top level  
5 indicators of are we on the right path or not, what we want to get to? So to speak to my  
6 Motion I think the Motion gets to that. It says instead of a cap use this and set a couple of  
7 metrics that we're going to try to abide by.

8

9 Chair Alcheck: Ok, Commissioner Monk would you like to speak to the Motion?

10

11 Commissioner Monk: I would just iterate that it's not an ideal measure and the other tools that  
12 were advocated by Commissioner Rosenblum were more appropriate and that's why I  
13 supported the Motion.

14

15 Chair Alcheck: Ok, I have a light. If anybody else like to make a comment before we vote please  
16 light up the board. I have one light for Commissioner [Note Vice-Chair] Waldfogel.

17

18 Vice-Chair Waldfogel: So I think that as long as the metrics that we're talking about capture  
19 some of the neighborhood quality of life items that we were discussing in the previous under  
20 Item 2 that I support this. I mean I think that unbridled commercial development, unbridled

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 office development is probably not exactly what we want to do, but having some way to  
2 measure what is happening better than what we do now, better than some of the traffic  
3 studies that we've seen over the last couple of years that I've been on this Commission and  
4 then responding to that I mean if we're seeing problems that maybe we it may be that we can't  
5 identify specifically what project caused a problem, but if we're seeing trends going in a  
6 negative direction then I think that if we can use these metrics to put reins on then I support  
7 this. So that's I want to reiterate that as long as we will use metrics, use quality of life  
8 indicators as a way to positively put the reins on development, figure out what's going on and  
9 then restart or retest after we've implemented mitigations then I think this is a good direction  
10 to go.

11

12 Chair Alcheck: Ok, thank you Commissioner [Note Vice-Chair] Waldfogel. I just want to turn to  
13 the maker of the Motion. Are is that qualification in line with your Motion?

14

15 Commissioner Rosenblum: Yes.

16

17 Chair Alcheck: Ok, good. Alright so we're building consensus here. I have two more lights it's  
18 Commissioner Gardias and then Commissioner Summa after which I will take a vote.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Gardias: Yeah so if this is the language that Commissioner Waldfogel just  
2 proposed, I'm sorry, Vice-Chair then I support it.

3

4 Chair Alcheck: Thank you. Commissioner Summa.

5

6 Commissioner Summa: Yeah, so I'm sorry that I can't I like the second half of your Motion about  
7 metrics and but I don't support the first part about getting rid of the cap. But also Council has  
8 just voted on what they wanted to do with the cap. It's seems bizarre to give them direction  
9 about something they've recently decided which is not a Comp Plan issue it's at the ordinance  
10 level. So if you took out the first part about getting rid of the cap which I've already supported  
11 so I won't speak again I could support the second part about collecting data and metrics.

12

13 Chair Alcheck: Ok, thank you Commissioner Summa. I'll make a quick comment that I think the  
14 reason why I support this isn't that it contradicts what Council just did it's that it identifies the  
15 sentiment that it shouldn't be that we set caps in a vacuum. If our metrics are saying that every  
16 development we allow is dramatically affecting our and reducing the goals of our Comp Plan  
17 and that the metrics are showing dramatic falls in quality of life or [unintelligible] vehicle rates  
18 then restricting development is fine. It's the sense that those two aren't linked. It's the sense  
19 that we're operating with a global cap on all development and an annual cap on office

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 development in the absence of actually any tool to measure whether or not that cap whether  
2 or not the development that we would have seen would have caused a problem.

3

4 That's not to suggest that the development that's taking place hasn't caused problems. It's just  
5 to suggest that moving forward the Council should consider this linkage. That's basically what I  
6 think we're doing. So did you just re-light? Yeah, ok. Last comment to Commissioner Summa  
7 and then we'll take a vote.

8

9 Commissioner Summa: So I what I'd like I know you don't like them, but I'd like to make a  
10 Substitute Motion and if you could give me the language from the second part again of your  
11 Motion?

12

13 Commissioner Rosenblum: I believe that the second part of the Motion was that we consider  
14 that we tie quality of life and impact measures to our development plans and set specific goals  
15 around a couple of key metrics.

16

17 SUBSTITUTE MOTION #1 TO MOTION #4

18

19 Commissioner Summa: Does staff have that? So I'd like to make that as a Substitute Motion  
20 and for reasons I've already stated.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: Ok, in order for the Substitute Motion to replace the current Motion on the floor I need a second.

SECOND

Commissioner Gardias: I will second it.

Commissioner Rosenblum: So now could I make a substitute Motion and just keep this up all night?

Chair Alcheck: No, unfortunately you can't, but I will suggest that you can speak to your dissent if you wish to. So I'm going to we have a Substitute Motion on the floor. Let's take a vote. All those (interrupted). Yeah, this Substitute Motion in essence strips the comments made by Commissioner Rosenblum that relate to the suggestion that the cap is not the right tool. So it essentially is saying that we should be linking the metrics to our growth strategies without commenting I think opining on how we feel about the cap itself. Commissioner Summa's main concern was that she didn't agree that the cap was the wrong tool and I think that's her... Yeah. So that's the Motion which...

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Lauing: You so we can have commentary on the Substitute Motion now.

2

3 Chair Alcheck: Yeah. Well here's what I would like to do. We have a Substitute Motion on the  
4 floor and we have another Motion that's just been sort of pushed to the side. And I do want us  
5 to be effective and concise and this will undoubtedly be something that the minutes will be  
6 useful to Council so let's be efficient. I do if anybody wants to make a comment before I take  
7 this vote light up the board. Ok, I have two lights, there will be two comments; Commissioner  
8 Rosenblum and then Commissioner Lauing.

9

10 Commissioner Rosenblum: Yeah so just to take a couple things in order. The first the fact that  
11 Council discussed this recently is irrelevant. We're talking about now a Comp Plan that goes for  
12 over a decade. And so this is a record of what the PTC recommends in terms of growth strategy  
13 which is core to our mission. This is what we do is we talk about development strategy,  
14 etcetera. And so I don't really to me it's not that relevant that they had this on their agenda  
15 recently. This is a guiding document and something that we're in the final stages of so I don't  
16 actually I'm not that sympathetic to that argument.

17

18 The second which is splitting this into two parts I think it makes the whole thing just not very  
19 meaningful. Meaning the whole purpose of saying we should be metric oriented in our growth  
20 strategy is to is as a alternative versus what we currently do which is we set a hard cap. So

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 we're saying no instead of that we should manage to impacts and here the measurements we  
2 should use. What we're proposing is just to collect data which everyone likes and we like to  
3 have data, but I'm proposing that that is the method that we set goals and that is the method  
4 that we use to control growth. And so in splitting it I think it makes it just not very meaningful  
5 that we're just saying we like data, we should set, we should collect metrics, we should have  
6 goals and I agree with that. I think that's fine, but in particular we're actually just talking what  
7 we're talking about in this section is how do we control development growth? And so if you  
8 take that out it's just not, it doesn't mean much. It just says we're going to as a city we'll have a  
9 couple of metrics that we consider important which is a good thing to do, but it doesn't really  
10 have much to do with the topic on the table which is how do we control development. So  
11 anyway that's my dissent against this Substitute Motion.

12

13 Chair Alcheck: Ok, thank you Commissioner Rosenblum. The last comment before our vote is to  
14 Commissioner Lauing.

15

16 Commissioner Lauing: Yes just having made the second just to add to my original comments the  
17 Comp Plan is a strategic and policy document. The 50,000 square foot has been taken out so  
18 that's just a guideline that can be overruled and the Comp Plan is driving policy. So having  
19 growth monitored with strong metrics is one of the things we've said throughout the Comp  
20 Plan is not there yet. So this is a good place to add it by making sure that we're monitoring the

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 growth which could then impact at I think a later date the elimination of that 50,000 square  
2 foot cap to something else. So I think it's policy level versus tactic level. It's policy level versus  
3 an ordinance that's in place. So that's why I would support the Substitute Motion.

4

5 VOTE

6

7 Chair Alcheck: Ok, thank you. At this time I'll take a vote. All those in favor of this Substitute  
8 Motion please raise your hand and say aye. I have four in favor that's Commissioner Summa,  
9 Commissioner [Note Vice-Chair] Waldfoegel, Commissioner Lauing and Commissioner Gardias.  
10 All those opposed? That's Commissioner Rosenblum, Commissioner Monk and Commissioner  
11 [Note Chair] Alcheck. Would either of you like to speak your dissent? I'll just suggest that I  
12 supported the original Motion as spoken and that's why I didn't support this Motion.

13

14 SUBSTITUTE MOTION #1 PASSED (4-3, Commissioners Monk, Rosenblum, and Alcheck opposed)

15

16 Chair Alcheck: OK let's move on to Item Number 4. We had four nominations for the  
17 sentiments in Item Number 4 related to committing to creating BMR housing for purchase and  
18 rental. There is really a distinction in the language between purchase and rental when we talk  
19 about affordable housing and BMRs, but anybody that wishes to sort of kick off this discussion  
20 please do so. I have Commissioner Lauing.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 Commissioner Lauing: Yes, this is one of the examples that I raised at last meeting relative to  
3 how we might make suggested changes. Feel very strongly that we should take a strong stance  
4 in terms of BMR and affordable housing. So the suggestion here is that this become a policy  
5 not a program and that we potentially develop a quantifiable goal which I don't think we can do  
6 tonight in terms of the specifics, but that at the end of 10 years we create X more units of  
7 housing or if you want five and ten. It's part of the diversity that we all want. It's very  
8 fundamental to our values in Palo Alto and I think we should raise it to the policy level, talk  
9 about eliminating the barriers not just identifying them which I think somewhere else there was  
10 that, and really, really focus on opening this type of housing up in a stronger way than it's  
11 stated. Thank you.

12

13 Chair Alcheck: Ok, thank you Commissioner Lauing. I'm going to turn to staff before we go to  
14 Commissioner Monk and then Commissioner Gardias.

15

16 Ms. Gitelman: Thank you, Chair Alcheck and Commissioner Lauing. Just two observations, one  
17 is we do have a goal a 10 year goal in the Housing Element. It wouldn't be a bad thing to cross  
18 reference it here, but it does already exist. And potentially we could alter it or make it more  
19 aggressive at some point in the future, but at this point we'd want the two elements to be  
20 somewhat consistent. The other thing is I just wanted to make an observation I really think that

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 this is one of those things on your list that is in the apple pie category and that you may want to  
2 proceed quickly to move this one and go on to some of the others that are going to be harder  
3 lifts.

4

5 Chair Alcheck: Thank you. I actually couldn't agree more with that statement. I have two lights,  
6 Commissioner Monk, Commissioner Gardias.

7

8 MOTION #5

9

10 Commissioner Monk: I'd like to make a Motion in support of this comment here and also thank  
11 Commissioner Lauing for bringing it to our attention. If there is some language that would  
12 cross-reference it effectively that you'd like to propose I'd like to adopt that as my own. Go for  
13 it Director.

14

15 Chair Alcheck: Ok, thank you. Do I have a second?

16

17 SECOND

18

19 Commissioner Lauing: Second.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Ok, if anybody would like to speak to the Motion or make a comment in general  
2 please light up the board. I do have one light to Commissioner Gardias and then Commissioner  
3 [Note Vice-Chair] Waldfogel.

4  
5 Commissioner Gardias: Yeah, so my comment was to support to express support for this  
6 statement since there is already a Motion on the floor I think it's a no brainer. And just  
7 listening to you I think that there is a building up very quickly support for this and so I think that  
8 this is going to succeed with majority of the votes or maybe even more. I just want to make  
9 couple of comments because there is of course we have a Housing Element, but this Housing  
10 Element may be strengthened with this policy because everything what we do of Housing  
11 Element we build a pipeline, we don't build the housing. So that is a clear distinction that we  
12 discussed last time when we had [unintelligible] discussion if we had this stronger policy it  
13 would some housing that are being proposed recently on the corner of Page Mill and El Camino  
14 would be a subject of this policy. This is how I see it that this policy would be forcing us to take  
15 to prioritize BMR units over some other discussion and for this reason I like it. Thank you.

16  
17 Chair Alcheck: Ok, I have Commissioner [Note Vice-Chair] Waldfogel as the last comment  
18 before we make a vote.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Vice-Chair Waldfogel: Great, thank you. I'd just like a point of clarification because currently  
2 this program is under Policy L-1.3 which is infill development and so is the intent to elevate this  
3 Program L-1.3.1 into Policy I'll call it L-1.3 and a half and to remove the word infill or just I just  
4 want some clarification.

5

6 Commissioner Lauing: Chair? May I respond to that?

7

8 Chair Alcheck: Yeah. You were just to be clear you're talking about Page on L-27.

9

10 Vice-Chair Waldfogel: Page L-27 of the (interrupted)

11

12 Chair Alcheck: Program L-1.3.1

13

14 Vice-Chair Waldfogel: Because that's what this (interrupted)

15

16 Chair Alcheck: Yeah.

17

18 Vice-Chair Waldfogel: That's just [unintelligible] references.

19

20 Chair Alcheck: Clarifying, yes.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19

Vice-Chair Waldfogel: Yes.

Chair Alcheck: Yeah, of course Commissioner Lauing.

Commissioner Lauing: The short answer is correct. I think it should be elevated to policy level which would then become L-1.4 and then 1.4 and 1.5 would just get a different number and it is not specifically infill. It's in general.

Vice-Chair Waldfogel: Thank you.

VOTE

Chair Alcheck: Ok, at this time we're going take a vote on this Motion; all those in favor of supporting this Motion please raise your hand and say aye. I have one, two, three, it's unanimous. Thank you.

MOTION #5 PASSED (7-0)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Ok, moving on to Item Number 5. Support for Program L-4.6.1 to prepare a  
2 coordinated area plan for Downtown which is a huge undertaking and revise the program to  
3 add the coordinated area plan should consider covering parts of University Avenue, converting  
4 parts of University Avenue to pedestrian only zone. This item received four votes. I see some  
5 lights on the board. I'm going to start with them. Commissioner Rosenblum.

6  
7 Commissioner Rosenblum: Yeah, I think that 90 percent of this is also apple pie. It's already in  
8 there it's just for us to at the end of the Comp Plan process Council and staff are going to  
9 probably have a list of things that they launch in terms of projects that then start implementing  
10 some of the higher priority items. So part of this is just to say yeah, we think this is a high  
11 priority item. A coordinated area plan is important so they need to launch that. It's a big deal.

12  
13 The part of it that might not be apple pie was something that I inserted at the previous meeting  
14 to say that they have language around what a plan should include and I felt that it would be a  
15 good idea to specifically say we should look at pedestrianized zones. Many other cities have  
16 them. Palo Alto does not have it. It would just be a nudge to say as you do this as you launch  
17 this that a pedestrianized zone was thought of by the drafters of this plan as part of that. As  
18 part of that coordinated area plan you should consider it. So part of it is already there and  
19 we're just saying yes we think this is really important you should launch it and then part of it

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 that was not there before is to specifically call out a pedestrianized zone as something to be  
2 studied.

3

4 Chair Alcheck: Ok, thank you. I have a light from Commissioner Summa.

5

6 Commissioner Summa: So I'm not sure this really needs to be called out in the Comprehensive  
7 Plan because any Council any time can call for a coordinated area plan and we identified on the  
8 CAC coordinated area plans that would take precedence over this Fry's and even South El  
9 Camino. And this there it's an awful lot of work and so and the staff time and resources to do  
10 so many coordinated area plans at one time are limited. And I think that pedestrianizing part of  
11 University Avenue in other words closing it to vehicle traffic is such a potentially divisive issue  
12 that I don't think it should be tied to an area plan, but I just don't think an area plan needs to be  
13 called out in the Comp Plan this specifically and that second part of it would be so unpalatable  
14 to so many people in Palo Alto that it's kind of not desirable to put it there. So I am not really  
15 supporting this one. Thanks.

16

17 Chair Alcheck: Ok. I do see a light now, but I didn't a minute ago so I wanted to ask a clarifying  
18 question here. What other coordinated area plans in your mind are sort of strategically  
19 envisioned in this Comp Plan? Yeah because I don't I didn't maybe I missed it, but I don't know  
20 that the Comp Plan is really calling out (interrupted)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19

Commissioner Summa: I think it calls out the Fry’s site.

Chair Alcheck: You're right. It does call out the Fry’s site.

Commissioner Summa: Necessary and then we have (interrupted)

Commissioner Rosenblum: [Unintelligible] this is actually in the Comp Plan right now. So (interrupted)

Commissioner Summa: The Downtown one? Ok, I didn’t realize that.

Commissioner Rosenblum: [Unintelligible] 4.6.1.

Chair Alcheck: My question was what other one? Because you made... the implication was there are so many happening other and these are the...

Commissioner Summa: Well no, we prioritized them on the CAC. I didn't I think maybe Council added this. I don't remember us doing that, but I don't remember everything. But and then

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson’s presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 South El Camino we thought was an important one and I notice that we have a scoping session  
2 on yet a new one that I had never heard of coming up in October for North Ventura.

3

4 Ms. Gitelman: That's Fry's.

5

6 Commissioner Summa: That's just Fry's? Oh, we call it North Ventura. Ok.

7

8 Ms. Gitelman: Just because it includes a few more properties.

9

10 Commissioner Summa: Ok, I didn't realize that. So that's all. Yeah.

11

12 Chair Alcheck: Ok, I have Commissioner Rosenblum then Commissioner Gardias.

13

14 Commissioner Rosenblum: Yes, I first want to make that clarifying statement that this is already  
15 in the draft so the first part of this was just to say in a list of things to work on after this. I think  
16 we're well overdue for a coordinated area plan for our Downtown. It's a major transit center,  
17 there's a lot of things that have that we've kind of done piecemeal Downtown. It'd be good to  
18 have a more coordinated approach, but the second part of around pedestrianization I don't  
19 think it's a problem that you think or I think that some people might find it appealing or some  
20 people might find it divisive. It's just a call out. They already call out some elements of the

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 language it says a coordinated area plan considering X, Y, and Z and I'm saying add a clause to  
2 say at least consider we're for a town of our character and our size it's fairly common to have  
3 say a Saturday market. So for example you do have a pedestrianized zone in California Ave. one  
4 day a week. That's not that divisive. In fact I would argue many people like the California Ave.  
5 farmers market and that is not a divisive issue. That having on one day a week two blocks of  
6 University Ave. being pedestrianized may be appealing to people. So I'm not saying this has to  
7 be done. I'm saying that it would be a good nudge that it's a part of this plan that's already in  
8 the Comp Plan.

9

10 Chair Alcheck: Ok, I have Commissioner Gardias and then Commissioner [Note Vice-Chair]  
11 Waldfogel.

12

13 Commissioner Gardias: Thank you. I believe that when I think about the Downtown  
14 coordinated area plan I think that's nice to have. From my perspective the priorities are the  
15 Fry's area and we already agreed into it. It's in the pipeline. I think that the second priority is  
16 the California Avenue. That would be from my perspective the second area and the reason  
17 would be that pretty much the risks in those areas and potential for the build out are the  
18 greatest so I would prioritize those first two. And then in terms of this plan of course I would  
19 have supported it had if we not had the railroad crossings in front of us which I think it's going  
20 to take priority over this coordinated plan because we still have to maintain the crossing at

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 University giving the scarcity of crossing or potential crossings in the other areas. So for this  
2 reason I would say yes I agree with this, but from my perspective it's nice to have and I would  
3 say that this would be a second priority after those three that I just named. Thank you.

4

5 Chair Alcheck: Ok, I have Commissioner [Note Vice-Chair] Waldfogel.

6

7 Vice-Chair Waldfogel: Thank you. Just a quick point of clarification and maybe a word maybe  
8 propose a word change if your if you would accept it which is instead of the word consider use  
9 the word study because I don't mind studying this. I'm not sure, I don't want voting in favor of  
10 studying to be construed as an endorsement of a decision to do this. I mean I think that  
11 Commissioner Gardias raises some very good points about potential conflicts with other  
12 changes that may have to happen in traffic circulation, but I'm fine with studying this.

13

14 Chair Alcheck: Ok, I'll weigh in too. I that's probably a good recommendation that I would also  
15 support simply because look the objective here is not to sort of compete on the dais, the idea is  
16 to sort of see if we can build consensus. And I don't believe that the notion that Commissioner  
17 Rosenblum is suggesting is that he wants all of us to endorse a pedestrian only zone that's  
18 permanent on University Avenue. I think what he's suggesting is that a pedestrian only zone  
19 can do very appealing things for a Downtown area. I think we just had one a week and a half  
20 ago where we shut down University for almost seven blocks for an arts fair that I think lasted

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 two days. So that's a great example of how we turn our Downtown into a place of congregation  
2 for the entire community. So study/consider it makes no difference to me; I would support this  
3 message being communicated to City Council and I wouldn't limit it to just to the University  
4 coordinated plan. I would suggest that all of the coordinated area plans should include a study  
5 of pedestrian only zone incorporation to the extent that it is appealing to this, those doing the  
6 study. Ok, I have one light from Commissioner Summa and then I guess it would be nice to [see  
7 [out] have a Motion.

8  
9 Commissioner Summa: So I think studying whether we should do it is a prudent idea and I did  
10 from the way it was worded I did think that Commission Rosenblum was suggesting a  
11 permanent shutdown of all or part of University Avenue. So and I would like to point out that  
12 we can already shut down or use University Avenue for a congregating place when we want to  
13 like the art fair, etcetera. We could have the farmer's market there on Sunday if we wanted to  
14 so I don't think it's that necessary, but I'm not against studying it, studying whether we should  
15 do it. I'm not I worry about piling too many things on at one time especially with all the  
16 uncertainty about the rail the railroad.

17  
18 Chair Alcheck: Ok. I have no other lights so if we're going to communicate anything on this item  
19 to Council then we'll need a Motion. I know people might be gun shy because a Substitute  
20 Motion is such a quieting tactic.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19

Vice-Chair Waldfogel: Tell you what I'll move this (interrupted)

Chair Alcheck: Hold on, I have a light. I do. Commissioner Rosenblum then Commissioner [Note  
Vice-Chair] Waldfogel.

Commissioner Rosenblum: You're right though, I'm not going to make a... it seems foolish to  
ever make a first Motion here. Never like why would you ever do that? It's like those cycle  
races where nobody [unintelligible] second.

Chair Alcheck: Let's stick with this process and see if we can maybe encourage more first  
Motions. Let, just a minute Commissioner Rosenblum you have the floor.

Commissioner Rosenblum: I'll pass.

Chair Alcheck: Ok, Commissioner [Note Vice-Chair] Waldfogel.

MOTION #6

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Vice-Chair Waldfogel: So I'll move the language of the comment with the word study replacing  
2 the word consider.

3

4 Chair Alcheck: Can I get a second?

5

6 SECOND

7

8 Commissioner Rosenblum: I'll second that.

9

10 VOTE

11

12 Chair Alcheck: Great. I'd like to put this to a vote. I don't see any lights if anybody would like to  
13 quickly make a comment? Ok, seeing no lights all those in favor of the Motion on the floor  
14 please raise your hand and say aye. That is five Commissioners. All those opposed? Ok, we  
15 have two Commissioners opposing, Commissioner Gardias and Commissioner Summa. Great.

16

17 MOTION #6 PASSED (5-2, Commissioners Gardias and Summa opposed)

18

19 Chair Alcheck: Ok, I'm excited to suggest to you all that we've gotten we've made our way  
20 through all of the items that received four votes. What I would like to do is ask the Commission

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 right now if we want to take a five minute break or continue to work here? So let's do it like  
2 this if all those in favor of taking a five minute break raise your hand? No...

3

4 Commissioner Gardias: Just kidding.

5

6 Chair Alcheck: Ok, alright. I anybody that wants to take a break I don't personally want to  
7 break, but anybody that... Ok, let me do that again. Anybody interested in taking a five minute  
8 break raise your hand. I have four individuals so we're taking a five minute break and when we  
9 get back we'll continue with the first item that received three nominations. Thank you.

10

11 [The Commission took a break]

12

13 Chair Alcheck: The dais. We can reconvene here with... Ok, let's reconvene please beginning  
14 with Item Number 6. This is require companies located in Palo Alto to create a joint TMA for all  
15 companies or open buses to other companies. I see a light from Commissioner Rosenblum.

16

17 Commissioner Rosenblum: Yeah, I think this isn't a great idea. I think we do want to require  
18 Palo Alto companies to join the TMA and to contribute to a overarching organization. I think  
19 what this is saying is that if you're going to run a bus service so if you're Hewlett-Packard (HP)  
20 and you have buses then you have to have a shared bus service. And I first I don't think it's

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 practical, but I also think we want to have an organization not like a thousand small  
2 organizations. And so I just think it's not the right direction. I think our TMA needs support and  
3 needs to be better participated in. I would support this and I think there are items we're going  
4 to look at later around support for the TMA and what relationship companies should have for  
5 like a Downtown TMA, but I don't support that companies that set up in Palo Alto need to have  
6 an open TMA of their own which I think is what this language says.

7

8 Chair Alcheck: I don't see any other lights, but I'll make a similar comment. I think this is a  
9 phenomenally terrible idea because any company that is considering reducing SOV trips  
10 through this one program of theirs would suddenly be subject to so many more considerations  
11 that they would have to make for the general public and the ultimate goal is that all of our  
12 companies sort of consider different programs to get vehicles off the road. The notion that we  
13 would also ask our companies to provide general transportation for residents seems like an  
14 extraordinary ask. That's not to say that we don't want them to participate in a global TMA  
15 which is I think what you're saying, but I don't I would not encourage City Council to take on  
16 this measure. I have a light from Commissioner Gardias.

17

18 Commissioner Gardias: Yeah, so this is I proposed this item and it was supported by a couple of  
19 my colleagues and I can give you the reason why pretty much I proposed it. There were a  
20 couple of items so in general I thought that there was not too much of the emphasis on the

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Transportation Element that's number one. We focus on Land Use, but I think that the ideas  
2 from the Transportation Element are lost and this is one of those to pretty much to strengthen  
3 the Transportation. And one of my observation is that there is many, many TMA programs  
4 organized by different companies and those TMA programs only serve themselves. So if there  
5 is an opportunity for those companies to collaborate, to make some joint ventures in opening  
6 their TMA for other companies, I think that we should support we should propose it and then  
7 enforce it on the Palo Alto area and also send signal to other municipalities that such a program  
8 is possible.

9  
10 Chair Alcheck: Ok, thank you Commissioner Gardias. I don't have any lights on this topic, but I  
11 think that the statement is very straightforward so what I would suggest is that we have a  
12 Motion on the floor that we can either vote up or vote down because I don't know that this is  
13 one where we don't really understand the goal of the statement. The question is is do people  
14 agree with it or not as a majority. So I'm going to ask that somebody please make a Motion and  
15 (interrupted)

16  
17 MOTION #7

18  
19 Commissioner Summa: I move that we move on to the next item. Can I do that?

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: She made a Motion that we move on to the next item that we abandon  
2 communicating anything on this topic to Council. Do have a second?

3  
4 Commissioner Rosenblum: I also want to move on the next item, but I do think it deserves a  
5 hearing and if again if it gets voted down I think if this was Commissioner Gardias' suggestion  
6 and I think it deserves do we agree with it or not. I've already stated my case. I don't think it's  
7 practical. I don't think companies can be forced to have joint TMA programs. I do think it also  
8 undermines what we're trying to do with creating a TMA program for given areas within Palo  
9 Alto. So I think it has some, I think it's both suffers from practicality and undermines a program  
10 that we're trying to support.

11

12 MOTION #7 FAILED FOR LACK OF SECOND

13

14 Chair Alcheck: Ok, I'm going to suggest that it didn't receive a second. I also just want to make  
15 a quick statement here. I agree with the sentiment, let's give Commissioner Gardias the  
16 opportunity to make a Motion and get his vote heard. This process of... I have no control  
17 whether we make Substitute Motions or we make Motions before the other person can make a  
18 Motion, but I do think that if we take on that sort of tactic frequently we will it will result in a  
19 breakdown of our process from the perspective of trying to build consensus. People should  
20 have an opportunity to hear their Motion voted on and if they are about to make a Motion we

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 should try to consider them the respect of giving them a chance to make the Motion not to say  
2 that you were trying to disrespect him, but the point here is that I agree with that sentiment. I  
3 want to encourage us in this process to be as thoughtful about consensus building as possible. I  
4 have two lights Commissioner Summa then Commissioner [Note Vice-Chair] Waldfoegel. I do  
5 want also to encourage someone to make a Motion so that we can hear this topic.  
6 Commissioner Summa.

7

8 Commissioner Summa: Thank you. So I also appreciate the sentiments and I think that really  
9 there's so the TMA is a Transportation Management Agency. I think what would be more  
10 appropriate here is a Transportation Demand Management, a TDM, and because we do require  
11 TDMs for some companies and buildings, locations, but so that's specific to the building and  
12 then the TMA is an overarching program for the City. So I think what you I think it might make  
13 more sense to require companies located in Palo Alto to create their own TDM program and  
14 then the second part open buses to other companies were you thinking that if a bus wasn't full  
15 other companies could coordinate and use like some companies bus? Is that what you were  
16 thinking?

17

18 Commissioner Gardias: If I'm not mistaken Mountain View has its own cross corporate TMA  
19 program.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Chair Alcheck: I'm sorry, hold on. Commissioner Gardias, please.

2

3 Commissioner Gardias: Thank you. So if I'm not mistaken Mountain View has its own TMA  
4 program so if you go to the Caltrain station you may observe that there are shuttles that that  
5 you cannot get to if you are a private citizen and then they go to some destination. I don't  
6 know the details of this program, but I know that it exists and I think that it's funded or it's  
7 organized by a number of the companies. So this pretty much proposal was to create a  
8 program like this to make companies to jointly create TMA program, those large companies like  
9 VMware, HP, and some other large employers that have interest in moving their employees.

10

11 Chair Alcheck: Ok, thank you. I have Commissioner [Note Vice-Chair] Waldfogel and then  
12 Commissioner Rosenblum. Again looking for Motions here, thank you.

13

14 MOTION #8

15

16 Vice-Chair Waldfogel: Whoops. Ok, let me take a stab at this because I think there's some good  
17 things here and I think I've also heard some reasonable objections. So I'm not going to get this  
18 exactly right on the first try, but let me see if I can come close. I think the sentiment is to  
19 require employers and we might want to qualify this by size, but located in Palo Alto to  
20 participate in TMA and tell me if TMA is the right word to use here, could be something

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 different, and consider opening the TMA whatever TMA facilities that they provide to other  
2 TMA participants where practical, where practicable.

3

4 Chair Alcheck: Ok. We have a Motion suggesting language entirely different than the item and  
5 I would need a second.

6

7 Commissioner Gardias: You know it may be different language, but it reflects the intent that I  
8 had with this specific item.

9

10 Chair Alcheck: Ok, so are you seconding the Motion?

11

12 SECOND

13

14 Commissioner Gardias: I can second the Motion, yes.

15

16 Chair Alcheck: Ok. Would anybody like to speak to this Motion? I have a still a light from  
17 Commissioner Rosenblum.

18

19 Commissioner Rosenblum: Yeah. Well process wise can I make a Substitute Motion then now?

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: You can.

2

3 Commissioner Rosenblum: Ok. So if we're in the topic of TDM/TMA so first I want to make a  
4 statement then I'll make a Motion.

5

6 Chair Alcheck: Staff do we have an item that received three votes about TMA? I just the reason  
7 why I ask is because if we do then it may be that that is similar enough to this new Motion that  
8 we maybe raise that item. It doesn't have to incorporate three votes, it could have two votes  
9 just so that we kind of create a little bit more of a global discussion. Because if the item is now  
10 shifting to...

11

12 Ms. Gitelman: I think this is the item about the TMA. There isn't another one.

13

14 Chair Alcheck: Ok. I just wanted to make sure so that when we didn't have something very  
15 similar later. Ok, please continue. I'm sorry.

16

17 SUBSTITUTE MOTION #1 TO MOTION #8

18

19 Commissioner Rosenblum: Yeah that was what so my statement is that we have an item that's  
20 a more global consideration of TMA and TDM programs for Palo Alto and I would suggest that

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 we move on from this and move and have a more structured discussion around how if any  
2 suggestions we have for Palo Alto wide TMA and TDM programming we should have. A couple  
3 of responses to things I've heard though which is requiring TMA by company and then to share  
4 it with other companies what Mountain View has is essentially a TMA for Mountain View. So it  
5 means many companies participate. That's what we're trying to do in Palo Alto. It's not forcing  
6 VMware if they have a bus to also allow other people from other employees to ride their bus.  
7 You know certainly they can choose to do that, but they are contributing to a citywide program  
8 and that's what we're also trying to do here.

9

10 To Commissioner Summa's point that companies should be required to have TDM measures in  
11 place we are suggesting that for buildings, right? So you put up a big building you have to put  
12 in TDM measures. I have a five person company, you have an eleven person company, we're  
13 not going to be... each of these small entities we're trying to get them to join again a larger  
14 entity together so that together they could have they can have Caltrain Go Passes, etcetera. So  
15 I just think we're suggesting things that aren't the way these programs work and you need scale  
16 for these programs and that's the only way they work. The whole reason we're trying to bind a  
17 lot of companies together is so they have buying power to have buses to buy Caltrain Go Passes  
18 so essentially what Stanford has, Marguerite shuttles, Go Passes, etcetera. And so what this is  
19 specifically doing is atomizing like making it small and so it's exactly opposite of the way these  
20 programs work.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

So my Substitute Motion if we're going to go there is to forego this item or bind it to the item around TMA/TDM programs more generally. And we consider if we want a program that is many small companies each running their own and being forced to allow other companies to partake or are we looking to support a global TMA program and TDM at the building level. So that's my suggestion would be that we can get to the same issue as part of that bigger discussion. So that's my Substitution Motion.

Chair Alcheck: Ok, I want to make a quick clarification here because there is an item on Page 2 of our list PTC members had differing views on offering incentives for TDM achievements. Is that the item that you are thinking is coming?

Commissioner Rosenblum: Yes.

Chair Alcheck: Ok, I suspect you nominated that?

Commissioner Rosenblum: Yes.

Chair Alcheck: Ok, so did I. I don't see it in our list.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Ms. Gitelman: Yeah, thank you for pointing that out. We're checking our spreadsheet.

2

3 Chair Alcheck: I think it's sufficient to just suggest that at least two of us nominated it. I don't  
4 need to sort of have...

5

6 Ms. Gitelman: So (interrupted)

7

8 Chair Alcheck: Did anybody else nominate this particular item? It's on Page 2. It says, "PTC  
9 members had differing views on the offering incentives for TDM achievements." Ok, I know  
10 that it had it got two votes so I just, just so we're clear because this document that we're using  
11 right now doesn't have that item. I will add it. Did you, did anybody else vote for it? I need to  
12 know.

13

14 Commissioner Monk: Yeah, it was one that I wanted to have discussed.

15

16 Chair Alcheck: Ok, alright. So I'm going to add it to the number to the list of threes because I  
17 know I nominated it, it sounds like Eric did, and it sounds like you have two check marks next to  
18 it as well. Ok, so just so we're clear here Eric was suggesting that we return to this conversation  
19 when we talk about that issue which is a little broader and also discusses TDM measures

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 related to parking. I didn't want anybody to be confused that we weren't going to return to this  
2 discussion because it's not in our list. Ok, so we have a Substitute Motion on the floor.

3

4 Ms. Gitelman: And I'm sorry could we hear the Substitute Motion again?

5

6 Commissioner Rosenblum: Yes. The Substitute Motion is that we forego this discussion and  
7 combine it with the discussion of the TMA program more generally. So rather than voting the  
8 vote is the Motion is do we have companies have an open TMA program that allows other  
9 companies to participate I think and I'm suggesting that we have that we forego this question  
10 and have the discussion as part of the other TMA related.

11

12 Ms. Gitelman: Yeah.

13

14 Chair Alcheck: So just to be clear does your tally reflect that there was more than one vote for  
15 this item?

16

17 Ms. Gitelman: We're still looking.

18

19 Chair Alcheck: Ok.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Ms. Gitelman: But I think I guess I'm going back to what the Chair asked of staff a few minutes  
2 ago which is if there is another item that you think should be on this list that addresses this  
3 issue why don't we just discuss both the items right now as (interrupted)

4  
5 Chair Alcheck: Right. That my concern was he was starting to move to suggest that we come  
6 back to it when we get to that item and then I didn't see the item on the list and I was  
7 concerned that if it got a up vote or a down you know anyways... I think it's clear what I was  
8 worried about.

9  
10 Commissioner Gardias: If I may?

11  
12 Chair Alcheck: Yeah so just so we're clear here the item that believe I Commissioner Rosenblum  
13 is talking about is the third bullet on Page two of the list that all of us had over the weekend.  
14 That if I'm, if I took my tally right we had Commissioner Rosenblum, Commissioner Monk, and  
15 my (interrupted)

16  
17 Ms. Gitelman: You could just read it again for the record.

18  
19 Chair Alcheck: Yeah it's PTC members had differing views on the offering, on offering incentives  
20 for TDM achievements. Some suggested lowering parking requirements for projects with

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 successful TDMs. Others felt that permanent parking reductions are not appropriate for  
2 uncertain future trip reductions. So it was a topic that touched upon TDM programming.

3  
4 So what I'll suggest is that because this item also received three votes that we'll and it's higher  
5 on the list in terms of this item that we're currently reviewing that if your Motion passed if your  
6 Substitute Motion passes we'll begin that discussion immediately. If it doesn't we will continue  
7 this discussion and then the next topic will be this item which is on the list at a higher position  
8 in terms of order. Ok, so we have a Substitute Motion on the floor which is essentially to  
9 incorporate this discussion into the discussion of the next topic. Do I have a second?

10

11 SECOND

12

13 Chair Alcheck: Ok, I'll second this [Note Substitute] Motion. Would anybody like, I have a  
14 comment from Commissioner Gardias. Would anybody else like to make a comment before we  
15 take a vote?

16

17 Commissioner Summa: Can staff confirm that there were [unintelligible] the votes to get it on  
18 the list.

19

20 Chair Alcheck: So here's my sheet. Eric can show you his sheet.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Ms. Costello: Yeah we're, excuse me, we're checking. Unfortunately in consolidating it we have to go back and re... we collapsed all the columns and we have to go back and spread them back out again, but if you have the sheets and you I think it's fine.

Chair Alcheck: Yeah, I decided I don't think it makes a difference because as long as I... I feel very comfortable that clearly there's at least two so it's a topic of review.

Vice-Chair Waldfogel: I'd like to call the question.

Chair Alcheck: Go ahead.

Vice-Chair Waldfogel: Well that just means we vote. That ceases debate and we vote on the Substitute Motion.

Chair Alcheck: You'd like to vote on the Substitute Motion?

Vice-Chair Waldfogel: Yeah, I'd like to call the question of the Substitute Motion.

Chair Alcheck: Ok, but I have a Commissioner who wants to make a comment.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Vice-Chair Waldfogel: I think calling the questions cuts off comment.

Chair Alcheck: Ok, alright so there's a Substitute Motion on the floor. Does anybody need it to be repeated?

Commissioner Summa: Yes, please.

Commissioner Rosenblum: Yeah, the Substitute Motion is simple which is that we rather than voting on this item we combine it with the other TMA/TDM related item and we have a more general discussion about the formation of a TMA/TDM programming for Palo Alto versus a separate vote on this and then later another vote on a related topic on TDM/TMA. So the **[Note-Substitute]** Motion is to combine this with the other item and a vote on them together.

Chair Alcheck: Ok and Commissioner **[Note Vice-Chair]** Waldfogel raise the call to question if I got that right. So we will take the vote. All Commissioners in favor of the Substitute Motion please raise your hand and say aye. Ok, we have... did you vote as well? Ok, so we have six in favor. All Commissioners opposing? Ok, Commissioner **[Note Vice-Chair]** Waldfogel opposes that **[Note-Substitute]** Motion.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 SUBSTITUTE MOTION #1 TO MOTION #8 PASSED (6-1, Vice-Chair Waldfogel opposed)

2

3 Chair Alcheck: So this Item Number 6 is tabled. We will move to 6.1 which is the third item on  
4 this list on Page 2 of the packet that we received for the purposes of clarity I want to confirm  
5 that we have three nominations for this item. That item is PTC members have different views  
6 on offering incentives for TDM achievements. Some suggested lowering parking requirements  
7 for projects with successful TDM programs. Others felt that permanent parking reductions are  
8 not appropriate for uncertain future trip reductions. Ok, I have a light from Commissioner  
9 Rosenblum then a light from Commissioner Gardias. Commissioner Rosenblum then  
10 Commissioner Gardias.

11

12 Commissioner Rosenblum: Sorry, just opening my notes on this on this item. So there are a  
13 number of things that were about the TMA/TDM that were all clustered together of which we  
14 only had two that received three votes, but I think this is one of those big issues. So I think the  
15 TMA and the TDM programs under it are one of the things that Council has highlighted as one  
16 of the cornerstones of our planning and transportation policies going forward. So I think that in  
17 order to have a successful program we need a couple of things. We need a source of funds. So  
18 we need to fund this thing. So just like Stanford you need come with money for to give  
19 everybody Caltrain passes, run shuttles, and market the program, and have the operational  
20 support. And you need participation. You need lots of companies to come in and participate

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 together so that you have enough people going to different places because if you want to run a  
2 bus to Hayward and a bus to Fremont and a bus to San Mateo and a bus to all these different  
3 places you need liquidity, you need enough people that are going to participate so you can have  
4 enough buses going to the right places so it's not just Caltrain dependent.

5  
6 So if I break this into two parts the first part was what we were just discussing which is this idea  
7 to have individual companies have their own TMAs and then get other companies to be able to  
8 join their TMAs. I think that undermines liquidity. So it makes it so your program doesn't really  
9 work. It would be as if Stanford had every one of their schools have their own TMA or each  
10 department had to have their own TMA. It works because you have Stanford as a whole having  
11 the shuttle system and buying the Caltrain passes at the rate that they can get as a large entity.

12  
13 But then the second part is what we're discussing now which is where does the funding come  
14 from? And the three sources of funds that are the most obvious are first the parking fees from  
15 paid parking programs and that's something that Council is discussing. Second are employee  
16 fees, so per head if you have employees you pay in to this program and the third developer  
17 fees. When you build a building you need to put up money for TMA and that's what's being  
18 discussed in this item which is developers you can charge them all kinds of things, but you can  
19 charge them a lot more if you're saying well you don't have the expense of those extra five  
20 parking spaces. You would have had to build those and those are \$60,000 apiece. That's

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 \$300,000 that we now want for this program. That's a huge expense that they would like to  
2 forgo. Now you could still charge them more. You could still say well you're still making margin  
3 and we'll get, we're going to take as much as we can, but this is a big item that's well aligned  
4 with the goals of a TMA program or TDM program which is to reduce the reliance on cars. So  
5 the beauty of it is A) it's a lot of money, and B) it's philosophically aligned. It's reducing reliance  
6 on cars to pay for a program that reduces cars. So there's a great symmetry there.

7

8 So anyway to take these two kind of in parallel the first issue which we just discussed I think is  
9 kind of the opposite of a successful TMA program. It takes a large program and splits it into lots  
10 of small programs and then the second is where does the funding come from? I would have  
11 loved if actually this item had all the three funding sources, but we're only talking about one  
12 here which is developer funds. And what's being said here is that we would contemplate a  
13 tradeoff between parking and funding a TMA that if you put up the funds you can get a certain  
14 reduction of parking. I think that's actually a big pot of money and I think it's a good one to look  
15 into. I would support these other pots of money as well we just didn't have them on the list.  
16 So that's my discussion and that's why I'd like to discuss both these things.

17

18 Chair Alcheck: Commissioner Rosenblum would you help us by suggesting what sort of program  
19 or what recommendation you would make to Council? So that this particular issue has

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 confusing elements here so maybe you can help us have a concise statement to walk or talk  
2 around.

3

4 Commissioner Rosenblum: Yeah. So the alternative to Commissioner Gardias' idea I would say  
5 is that companies in Palo Alto be required to join Palo Alto's TMA. So they pay fees into this  
6 association so you have those buses like you have in Mountain View, part one. Part two is  
7 about cost and this is this item now this new item which is that developers also pay into the  
8 TMA in partial exchange for a and I'm trying to be careful of the language here, but it's there is  
9 some degree to which you can reduce your parking requirement in exchange for funding into  
10 the TMA. So it's like density bonuses for BMR and other kinds of programs where in exchange  
11 for some it's say let's 10 percent reduction in parking acquirement you pay more into a TMA  
12 program. So at the Comp Plan level we wouldn't dictate its 10 percent reduction is the cap,  
13 etcetera. At the Comp Plan level it would be something like all companies pay into TMA,  
14 developers will pay in to fund this in exchange for partial reduction of parking requirement  
15 where appropriate. Something like that, but it's essentially talking about the ground rules for  
16 the TMA and then where one source of funds should come from.

17

18 Chair Alcheck: Ok, thank you. I have a light from Commissioner Gardias; anyone else that would  
19 like to speak? Thank you. Keep lighting up my board.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Gardias: Yeah, so my intention behind this first item that we just discussed and  
2 combined with the second one was to pretty much make the companies to participate in the  
3 citywide TMA program. Would they be joining each other programs? It doesn't matter for me,  
4 right? The vision that I had in front of me was the sign of the buses go Mountain View [oid] or  
5 however they were called which was Mountain View [road] TMA program. So I would support  
6 any policy that would require the companies at certain threshold to participate in the citywide  
7 TMA program.

8  
9 The funding issue it's a secondary issue that I see here, right? And I have a different perspective  
10 about this I think that the companies they have either reached [TDR] programs or some other  
11 expenditure to support employees so they could solely focus on providing on subsidizing  
12 transportation without needs to have some other funds. I think that the companies specifically  
13 within the Stanford Research Park (SRP) are doing well enough to pay for this program solely  
14 without the additional subsidies from the developers which should be focused on the [TDR]  
15 programs as opposed to TMA programs because this way we would be shifting the  
16 development funds and all the taxes from the development toward the companies subsidizing  
17 their employees as opposed to subsidizing those that live in the houses those developers built.

18

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Chair Alcheck: Ok. I'm going to I saw your light go up. I'm, do you want to respond to that  
2 before we move on? Ok. I'm going to go back to Commissioner Rosenblum and then we'll  
3 move on to Commissioner Summa then Waldfogel.

4  
5 Commissioner Rosenblum: Just a quick response. So I think you and I are basically in  
6 agreement. So we're in agreement on part one around the goal of this which is to get  
7 companies to participate in a joint program which is citywide or region wide. Part two though  
8 is funding. I agree businesses should pay for a lot of this and that would be just per head.  
9 However, the thing that again I really advise everyone that hasn't done this to watch videos of  
10 the Stanford program managers talk about how they implement the program where the money  
11 came from etcetera. So a lot of the money came from not having to build parking. They  
12 basically took a lot of the money out of the capital budget that would have gone to parking fees  
13 and turned it into operational fees. So they bought buses and they subsidized Caltrain,  
14 etcetera. There's a lot of money in the development.

15  
16 The thing that I like best though is aligning incentives. So the three stakeholders I just  
17 mentioned are people who park so you make it more expensive to park and you're taking the  
18 revenue from that and putting it into a program that allows people to get here without their  
19 car. You're making, you're taking money from the development so that you are less reliant on  
20 cars. They don't subsidize car use and then putting that into this alternative system. And

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 you're taking money from the employers that are causing a portion of the problem by having  
2 the employees coming to town. And so I like the idea of having those are causing the impacts  
3 change the incentive structure. So it's a philosophical thing. I also think it's always good to  
4 have multiple funding sources just from a business sustainability standpoint it's good to have  
5 because developer fees are spiky whereas employee fees will be ongoing year after year and  
6 parking fees God knows. The people may decide they hate paying for parking. That may go  
7 away it hasn't started yet and people rumble about it.

8  
9 So at any rate I think you and I are mostly in agreement it's just on the funding side I would say  
10 what I'm proposing here is a mechanism for developer fees. I would also ideally like to say it  
11 should be a three part developers, business owners, and people who park. People who come  
12 into our community and park should be the three legs of what we should have as a funding  
13 strategy.

14  
15 Chair Alcheck: Ok, Commissioner Rosenblum thank you for that explanation. I'm before I go to  
16 Commissioner Summa then Waldfogel I'm going to give Commissioner Gardias one more  
17 opportunity. I really am hoping we can build consensus among our Motion makers here so  
18 Commissioner Gardias go ahead.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Gardias: Yeah, I agree we're getting to the yes, but just one comment. I think  
2 that Stanford example is not a good example because Stanford is a large employer as opposed  
3 to a developer of a condominium building that you would require the funds to go towards  
4 subsidizing HP for example. So that's not I think that this would not be the appropriate proper  
5 appropriation of the funds. So I disagree with the funding portion, but the rest I agree totally.

6  
7 Chair Alcheck: Ok, thank you Commissioner Gardias. Let's go to Commissioner Summa then  
8 Waldfogel and then I'll make a comment.

9  
10 Commissioner Summa: Ok, I so I think I kind of agree with Commissioner Gardias. I think well I  
11 think it's premature because I don't think the TMA is I think it's too nascent. There's nothing for  
12 people to really be required to do yet, but I'm sure at some point there will be. And I think it's  
13 interesting to consider requirement and employee like some kind of fee per head for  
14 employees, but and I was going to make the same point that Commissioner Gardias made. The  
15 Stanford example is very different because there's one property owner and they can make all  
16 the rules. So it doesn't always strike me as the best analogy. And I'm not understanding how  
17 this would work with in the assessment district Downtown the in lieu parking.

18  
19 So it's I personally think it's premature to start trading parking spots I mean you can I like the  
20 creativity of funding sources and I like charging employee tax, but it seems like you can't

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 replace a missing parking spot a physical missing parking spot with money. So I'm not  
2 comfortable with doing that now, hopefully sometime in the future we will be able to do that  
3 when we have realistic transit options and the TMA is really up and running.

4  
5 Chair Alcheck: Ok, thank you. Just a quick comment just so keep, bear this in mind, these we're  
6 really trying to communicate ideas to City Council. Nothing we do right now is about now. This  
7 isn't about now and we're not even authoring the text of the Comp Plan. We're just trying to  
8 communicate suggestions or considerations for Council when they review our review of the  
9 Comp Plan. So I don't want anybody to walk away from this and think that a vote tonight is  
10 about charging a company or charging a land... this is these are just concepts. Ok,  
11 Commissioner [Note Vice-Chair] Waldfoegel.

12  
13 Vice-Chair Waldfoegel: Thank you and [will you] should do a time check pretty soon  
14 [unintelligible]. Whoops. Thanks. We should do a time check pretty soon and see how many  
15 more of these we can cover tonight. So Stanford and last month in the Stanford General Use  
16 Permit (GUP) presentation we saw that Stanford has reached at least a temporary saturation  
17 point in their TMA that the rates are not going up. The we didn't really get an explanation of  
18 what caused that and my suggestion is we just don't know how scalable that TMA programs are  
19 in this region. I mean that Stanford's probably a best case and I forget the number, but their  
20 performance hasn't improved much over the last couple of years.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 So my feeling on this is that I would agree with Commissioner Summa. Lowering parking  
3 requirements based on TMA is what I'd call a bet on hope not a bet on performance. And TMA  
4 performance is year by year while missing parking spaces are gone forever. So I don't think  
5 that's a good tradeoff. I don't think it's appropriate to shift the risk of TMA performance on to  
6 the general public; however, if the thinking here is let's build parking spaces at kind of our best  
7 sense of utilization and perhaps downstream we can provide mechanisms for landlords to rent  
8 out spaces that TMA programs demonstrably remove the need for in that building and I say  
9 demonstrably. Metrics, actual accounting for how people get there and how many people are  
10 getting there, but if we if we're talking about something like that where spaces get built and  
11 then we envision some mechanism to share spaces that are getting built and perhaps over the  
12 long term we revise the ratios and hey, if what we're seeing is this long term secular trend over  
13 10 years or 15 years that supports a lower demand for parking spaces then directionally I  
14 support that. But in the short term I think it's critical that the spaces get built and that TMA be  
15 implemented in parallel with that. That we find appropriate funding sources for TMA short  
16 term, but we can't do that by just not building the spaces short term. That's an unacceptable  
17 risk for the general public.

18

19 Chair Alcheck: Ok, I'm going to make a comment and then we'll go to Commissioner Rosenblum  
20 then Lauing. So I think there's an opportunity here. I think that there's a chance that we can

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 get at least four votes here and so I'm going to reach and I'm going to try to suggest you a few  
2 ideas to consider in support of what Commissioner Rosenblum is suggesting. The first is that I  
3 think that the notion that it's a... what was? I don't know what you the... it was a action and  
4 hope as opposed to what was that? It was a bet on hope. I don't actually think that's accurate.  
5 I think that we have results demonstrated by Stanford our closest neighbor right now. So we  
6 don't have to go out of this City to see demonstrative results as a result of their program.

7  
8 I also think that I want to suggest something to you. An employer comes and an employer  
9 goes. It could be Google now, it could be Intuit, it could be some small company inside of a  
10 new development it's gone after two years. But the development as it makes its way through  
11 the process is affected by the expectations that the developer is demonstrating. For example,  
12 the developer is going to build X Square feet. We determine based on our code this is how  
13 many parking spaces you're going to need, but we don't really want this many cars coming. So  
14 in exchange for reducing your parking requirement we want you now up front, this is a great  
15 opportunity, you don't have to build that underground parking garage four floors down with  
16 mechanical lifts each one costing \$50,000. Here is your savings in exchange make a substantial  
17 funding to a TDM program. That is the opportunity to fund this program not just on a yearly  
18 basis because anything you did with an employer would have to be annual because they could  
19 be gone next year. You're not going to make a five year agreement. They're not they might not  
20 be here. Their lease might not be there. The whole point is they could actually move.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 And so I would suggest that when you're thinking about whether it's the developer or not don't  
3 I don't I'm not interpreting Commissioner Rosenblum's common as this is the only  
4 recommendation. I think of it as we're encouraging City Council to consider this one population  
5 the developers as a place to also seek funding because what we are allowing them to develop  
6 we require X parking, but we don't want those cars and we want them to participate in the  
7 solution in such a substantial way. But it's not for nothing they will save tremendous funds on  
8 the development because they may not have to dig deep, they may not have to import car lifts,  
9 etcetera.

10

11 And I'll make one other point. I think Stanford is an excellent example. Stanford is not an  
12 employer, it is a landowner. And landowners develop. The reason why Stanford is an applicant  
13 is because they are a landowner. They're the only landowner employer that we've seen in  
14 recent history. Maybe the Jewish Community Center (JCC) is another example of a dramatic  
15 landowner and employer, but most developments are not brought by the companies. So the  
16 companies have a very different relationship with the property they come in and whatever  
17 parking spaces they have they're going to use. In addition to those parking spaces they might  
18 also have a program because guess what their employees don't want to sit in traffic. The  
19 reason why they're doing the buses is because they're trying to get their employees here and  
20 their employees are saying forget it I'm not coming all the way down there if I have to sit in two

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 hours of traffic. So right now a lot of these TDM programs are basically employee benefits.  
2 Those employee benefits don't necessarily improve our standard of living here, our LOS.  
3  
4 The way we can improve our LOS is by making sure that the developers in this town are  
5 participating in those programs from a strategic view way out in front getting ahead of it. I  
6 know that I can save \$1,000,000 on my parking garage underneath this building if I spend that  
7 \$1,000,000 on a TMA program. Why wouldn't they? What's the cost for them? The question is  
8 is will it be successful and I'm not saying right now we have to determine that. I'm just  
9 suggesting that we put forward this idea that we begin to grapple with these ideas. That's sort  
10 of my recommendation so I don't know if that's a good enough sort of argument to see if we  
11 can get you on board on this on this Motion that hasn't even been made yet, but this idea of a  
12 Motion. So anyways I'll stop there. We have Commissioner Rosenblum, no. We have  
13 Commissioner Rosenblum and then Commissioner Lauing and then Commissioner [Note Vice-  
14 Chair] Waldfoegel.

15  
16 Commissioner Rosenblum: Yeah so just a couple things, one is the applicability of Stanford. The  
17 whole reason for our TMA is that previously Stanford, Google, so large bodies, large employers  
18 were able to have a program where they could run buses and provide benefits for their  
19 employees, but all the companies based in Palo Alto that are much smaller had no opportunity  
20 so therefore they have a lot more people driving. So the whole point is to act more like

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Stanford. So if we say it's not applicable the whole reason to do this is to bind together all  
2 these companies under one authority. And then Stanford develops their own land and so you  
3 say well the developers here are separate. Yes, they have a separate role. So at Stanford  
4 they'd have to pay to build a parking garage and we're saying that here someone else is building  
5 the building, taking that risk, we're tracking the money from them just like Stanford would  
6 extract that money from a budget. So the whole point is to act more like Stanford, to act like a  
7 single corporate entity that has a program that has enough scale to it to get going. So I do think  
8 it's applicable, but you have to start acting like a corporate entity. You have to start acting like  
9 this whole group is together on this thing.

10

11 Now about the practicality and this is it a bet on hope versus a bet on some certainty of places.  
12 The Comp Plan is the strategic document so it's saying what kind of incentives do we want to  
13 put in place for the future? And right now we subsidize driving. So we force everyone to build  
14 fully park buildings. We force all of us to have garages and enough space to park all of our cars.  
15 We force everyone to invest in driving infrastructure and yet we have to buy our own Caltrain  
16 passes. And I always give this example of when I commuted to work in San Mateo I paid over a  
17 \$1,000 a year to take Caltrain even though I had free parking in the building because my  
18 building had to be fully parked. It was an employee benefit. So my driving has always been  
19 subsidized, but I've always paid full freight for doing the better thing. And what we're talking  
20 about is philosophically does our Comp Plan want to start to reverse those incentives? So I'm

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 saying as a philosophy we should be looking to trade parking, the dollars that go into parking,  
2 for dollars that go into TMA. And if we think that TMA is the future that we have to start acting  
3 like a larger entity like Stanford that can have large scale programs like they have in Mountain  
4 View.

5

6 Where do the funds come from? I'm suggesting the fund should come from the thing we're  
7 trying to start to do less of which is subsidize driving. And it is subsidizing like building parking  
8 spaces is super expensive and that is a subsidy that we're giving to drivers. And I'm saying that  
9 maybe drivers need less subsidy. Maybe we should be subsidizing people arriving by train or  
10 subsidize our ability as a community to have more frequent shuttle routes. Like someone's got  
11 to pay for the stuff and we either make developers pay for my individual car when I come and  
12 park or we make them pay for the shuttles that we can use as a community. So anyways that's  
13 my pitch is that it's a philosophical thing in this document to say we're willing to trade some  
14 parking in exchange for funding for this community good. So that said and I do think we just  
15 need to realize that Stanford is applicable or at least that's what we're trying to do is act more  
16 like Stanford and combine forces with all of these small businesses.

17

18 Chair Alcheck: Ok, I have a Commissioner Lauing then Commissioner [Note Vice-Chair]  
19 Waldfogel and then Commissioner Gardias.

20

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Lauing: Yeah, thanks. I think an important distinction here is this is listed as a  
2 program. This is not listed as a policy so I'm delighted that the programs are in here after the  
3 prior debate we've had in our City about that, but it doesn't rise to the level of a policy which  
4 has more of a strategic impact than the program. The program has staff discretion, we will  
5 have a lot of activity in some of those programs helping put together so I want to state that first  
6 of all. Secondly it's a two page program so it's a very important program and it covers almost  
7 two full pages, but there's interesting wording in there such as monitor the success of TDM  
8 measures.

9

10 Chair Alcheck: Would you call it, would you call out the page number you're on?

11

12 Commissioner Lauing: T-23, monitor the success of TDM measures. I just picked out a couple  
13 here. Evaluate the performance of pilot programs implemented by the TMA. So it emphasizes  
14 the using I can't remember who said this now, it's still a nascent program. It's just getting  
15 going. We need more data, we need more evaluation of that. So I'm actually pretty  
16 comfortable with what's here right now because it's at the program level. I'd be a little more  
17 concerned if we were talking about this at the policy level. I think there's a lot of good ideas  
18 here that have to be evaluated longer term, but I don't think we're missing anything by not  
19 revising or suggesting any revisions to what's already listed here in this program.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Ok, thank you Commissioner Lauing. Next speaker is Commissioner [Note Vice-  
2 Chair] Waldfogel.

3  
4 Vice-Chair Waldfogel: Thank you, Commissioner Lauing for pointing that out. I think you're  
5 right that what's in the plan and what's in the programs is actually pretty good. Although there  
6 are some questions, did have some questions on that. My point on this is maybe Stanford's a  
7 good example, maybe they're not. Hard to say. I mean certainly the work day at Stanford and  
8 the work day at a lot of the companies that we're talking about are different so perhaps these  
9 things work perhaps they don't, unknown.

10  
11 But the more important point is who owns the risk if missing parking spaces are needed or are  
12 not needed. I mean is that risk on the general public? Is that risk on the building owner? Is  
13 that risk on the current tenant of the building? And I would completely support a program that  
14 reduces parking requirements for developers if they then pass along the risk to their tenant and  
15 say look, if we're actually going to count how many vehicles are coming into town through your  
16 tenancy and if the number of vehicles coming to town is greater than the number of parking  
17 spaces available then you have to reduce the density of your tenancy. So very simple as long as  
18 the developer and the tenant own the risk of fewer parking spaces I'm fine with fewer parking  
19 spaces, but if the risk is on the general public that people will continue to drive that the cars will

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 be parked in the neighborhood or that they'll be orbiting anyhow then I think that's an  
2 unacceptable risk to pass along to the general public.

3

4 Chair Alcheck: Ok, I have the light here which is a Commissioner Gardias. Please, take the floor.

5

6 Commissioner Gardias: Yeah so looking at the at this what Commissioner Lauing suggested  
7 which was he pointed us to the Policy T-1.2 I believe, right, or the program underneath? So  
8 that my intention was to strengthen the Policy T-1.2 which would pretty much require a certain  
9 size of employees to join this program not just to collaborate with Palo Alto. Just to make it  
10 citywide and make a large employers to really participate in this program as a mandate or close  
11 to the mandate. This is number one.

12

13 In terms of the discussion about the parking bonuses and then allowing them to pretty much to  
14 gain space in exchange of participation in this program I believe that TDM and TMA are two  
15 different programs. And although they are related because at the end of the day they are  
16 focused on reducing the traffic I believe that there are different mechanisms for funding both  
17 of them and also there is a ownership of those programs. The ownership is distinct as well.  
18 And for this reason I suggest to keep the discussion separate and also I want to just take your  
19 attention to the Page Number 3 where we have the item Goal Number 8 which talks about the  
20 parking requirements. So Eric if you're interested in discussing TDM program I suggest without

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 making a Motion to combine it with this Point 8 and then just focus the discussion on TMA.  
2 Because I think that we agree on TMA, but I strongly disagree with funding TMA by the  
3 developers because they pretty much that's a different source in my perspective, different  
4 mechanism that deals with a specific building and it's not applicable and I already talked about  
5 this twice. Thank you.

6

7 Chair Alcheck: Ok. So I'm not sure that I have consensus here, but (interrupted)

8

9 Ms. Gitelman: Chair Alcheck I hesitate to jump in here, but if the objective is to ensure that  
10 more employers or developers will join the TMA and I think that's the objective of some of you  
11 or one of the objectives I think that is already covered in these programs. There's a program  
12 here that says formalize TDM plan requirements that are applicable to developers by ordinance  
13 and within that ordinance it is says establish a list of effective TDM measures including TMA  
14 membership. So it may not be a headline item in this policy and program list here, but it is here  
15 and I think many of the sentiments that the Commissioners are expressing about the nascent  
16 nature of the TMA and our desire to grow that and the importance of the TMA as a city  
17 program and the TDM efforts that were engaged in I think all of those things are here. And if  
18 there is anything that you see missing I haven't heard it yet.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: Let me ask you question. I think part of the effect of Commissioner Rosenblum's  
2 or part of the sort of goal of the Commissioner Rosenblum was trying to achieve here was this  
3 notion of connecting the cost of parking with the opportunity for funding and this notion that  
4 our Comp Plan is not really acknowledging that we may be subsidizing the very thing that we  
5 are trying to oppose. So I'm I don't disagree with you. I think all of us are behind the general  
6 programs here. I think there's also potentially and I may be speaking for myself here, but a  
7 general frustration that we have not really empowered our TMA goals. And this notion of  
8 incorporating developers in the process was in an effort I think that Commissioner Rosenblum  
9 was making that I was supportive of and it may not have consensus, but it was I think it was a  
10 stiffening of those programs that you were going for. So I have a light from Commissioner  
11 Rosenblum. I have a light from Commissioner [Note Vice-Chair] Waldfogel. We'll see if I get a  
12 Motion on this item and then move on.

13  
14 Commissioner Rosenblum: Yeah so first Director Gitelman thank you for that. At least the  
15 discussion had two parts one was something new that I think Commissioner Gardias had  
16 inserted, but I think we've misunderstood what the intent was. So the new item I wanted to  
17 discuss because I was opposed to it meaning if we wanted employers who have a TMA program  
18 or TDM program to have to allow others to piggyback on their programs which was the way it  
19 was written I was saying that would undermine a citywide TMA which is what we're trying to  
20 do. So discussion number one was I was saying that's a bad idea. We shouldn't do that.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

And then part two was something I had proposed I think a while back which is responding to some of the language that is already in the plan that was affirmatively saying that as a City we're willing to trade parking for funding that that's a good trade. It is here. It's in it's here and I'd call it fairly weak language which says allow property owners to achieve reductions by contributing to citywide so reductions could be a number of different things.

Commissioner Lauing: Where are you reading please?

Commissioner Rosenblum: This is Program T-1.2.2 on T-23. Yeah. So it is there is language that says like a number of dimensions you can get compensated for these things including and I was looking for more affirmative language just to say as a City we are trying, we're willing to trade parking which is huge for this other goal which is big. And parking is a divisive issue. So I was trying to like call this out in particular. If this is something that people feel really uncomfortable with we can put to a vote. I'm not obviously I feel passionate about I feel quite honestly that we have this program that we all talk about, but don't do a lot for which is this TMA as a nascent body and we spend a lot of time other things. And I'm trying to affirmatively say I want to get funding for this. I want to make it real. I want it to have teeth and some of the and I'm trying to identify the big pots of money and one of those is the money that goes into parking.

---

1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 So for the point of moving forward part one now that I understand Commissioner Gardias'  
2 intent seems to be boiled down to we should encourage all employers to join the citywide TMA.  
3 And I think there's already some language in there that suggests that. Yes.

4  
5 Part two was me calling out parking reduction as a specific trade off which is already suggested  
6 by the language here although not explicitly so. And I'm fine to put that to vote. So I can make  
7 a Motion. If we want to vote down that's fine. There is already language there that is more  
8 umbrella language that would suggest that parking reductions are one of the mechanisms that  
9 could be used.

10

11 Chair Alcheck: Are you making a Motion?

12

13 Commissioner Rosenblum: Yeah, I would make a Motion unless someone else has comments to  
14 make before I make a Motion.

15

16 Chair Alcheck: I have a three lights so I'm going to go down that list, but if you want to make a  
17 Motion then make a Motion. If not then I'll go down this list and you can relight up the board  
18 and I can come back to you.

19

20 Commissioner Rosenblum: Ok. Let me let them make their comments first.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: Ok, that's fine. I have a Commissioner [Note Vice-Chair] Waldfogel then Monk.

You'll defer? Ok. I have Commissioner Monk then Guardias.

Commissioner Monk: So I had brought this up when we discussed this element in the past and I think it was recorded, but I'll just bring it up again and it might address the issue. But in reference to the language on T-23 that you just read Commissioner Rosenblum on allowing property owners to achieve reductions by contributing to citywide employment district shuttles I would propose adding some language in there or other proven transportation programs such as TMA. That would be the language I would propose adding that are not directly under the property owners' control. Is an amenable solution to... I can show it to you so...

Commissioner Rosenblum: [Unintelligible] It doesn't exactly [unintelligible].

Ms. Gitelman: Chair Alcheck I don't know if we heard a second to the Motion that's on the floor. Was there a second?

Chair Alcheck: I'm sorry, are you suggesting that Commissioner Monk made a Motion?

Ms. Gitelman: No, Commissioner Rosenblum (interrupted)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: No, Commissioner Rosenblum did not make a Motion.

Ms. Gitelman: He did not? Ok.

Chair Alcheck: He did not. He said he was going to wait for the remaining comments. I'm sorry so what was the conclusion of that discussion?

Commissioner Monk: That if folks can direct their attention to the bottom of Page T-23 in the Comp Plan its Program T-1.2.2. It's the last bullet on that page. If you allow property owners to achieve... or other proven transportation programs and then insert the language "such as the TMA, that are not directly under the property owners' control."

Chair Alcheck: Ok, is that a Motion?

Commissioner Rosenblum: So we just had this discussion offline, but just to make it explicit it isn't exactly so this this whole thing by the way the reduction that is being referred to in this section is reduction in SOV rates that they can achieve through various means including their own program or a citywide program. It doesn't refer to tradeoffs that if they do enough of this then they can achieve for example a lower parking requirement. So that is not explicit. And so

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 that's what I'm saying; I'm proposing that language be inserted explicitly so Commissioner  
2 Monk that doesn't exactly do. This is what they already have which is that you contribute to  
3 some other program to achieve your reduction goal, but you get no benefit from that in terms  
4 of reduction in parking requirements for example.

5

6 MOTION #9

7

8 Chair Alcheck: I'm going to make a suggestion that maybe that we don't have consensus on this  
9 item and it can't move forward, but because it's in because all of these items in on are in our  
10 top list it can be what essentially can happen is that this discussion can all the discussions we  
11 have tonight can essentially be included in our communication. That there was a discussion  
12 about this, but it didn't have a consensus. And there was a discussion about this and it did have  
13 consensus. And so if you're comfortable with that I think that that's a better way. We've talked  
14 about this all along throughout this process that the notion that we would all get behind every  
15 issue is unlikely and even we might have a hard time getting consensus behind many issues, but  
16 that we can communicate areas where we spent time discussing and had thoughtful discussion.

17

18 So if you're comfortable with that I would make a Motion right now that we move on to the  
19 next topic. What I'd very much like to do is at least finish all the items that got three votes.

20 And let's move on and this conversation can be incorporated as an area where we didn't have

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 any consensus. I have lights and I'll we'll go through them, but if anybody would like to second  
2 that Motion I would accept a second at this time.

3

4 SECOND

5

6 Commissioner Rosenblum: I'll second that.

7

8 Chair Alcheck: Ok, we have a Motion on the floor. We have three lights Commissioner Gardias  
9 or excuse me, two lights Commissioner Gardias and Commissioner Summa.

10

11 Commissioner Gardias: So I don't know how to proceed with this, but I was about to propose a  
12 Motion about TMA program only. So I don't know how you want to deal with this.

13

14 Chair Alcheck: I can withdraw my Motion. If you think you can build consensus today I will I can  
15 happily withdraw my Motion.

16

17 Commissioner Gardias: This is only about TMA program.

18

19 Chair Alcheck: What I'd like to do is be very efficient with the time. So why don't you give it a  
20 try?

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18

Commissioner Gardias: So this is verbiage of the proposed Motion.

MOTION #9 WITHDRAWN

Chair Alcheck: I'll withdraw my Motion and I'll open the floor to your Motion.

MOTION #10

Commissioner Gardias: So proposed Motion is to strengthen TMA program and require employers larger than small business over small business to participate in citywide TMA program.

Chair Alcheck: Ok. Either way can I get a second on this Motion or a comment on this Motion or clarification on this Motion?

Commissioner Lauing: What's the language?

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: I think that correct me if I'm wrong. I think what you're doing is you're trying to  
2 make a suggestion that City Council consider strengthening the TMA program by incorporating  
3 language related to employee membership.

4

5 Commissioner Gardias: Requiring larger mid and larger size employers to participate in citywide  
6 TMA program.

7

8 Chair Alcheck: Yeah. You're not authoring a specific program, you're making a general  
9 recommendation for consideration?

10

11 Commissioner Gardias: Well I mean it's very specific because there would be a requirement  
12 which I think it's a big change from this what we have currently.

13

14 SECOND

15

16 Commissioner Rosenblum: I'll second that.

17

18 Chair Alcheck: Ok. We have a second on the floor. I'm sorry, staff is calling our attention.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Sandra Lee, Assistant City Attorney: Thank you Mr. Chair. Sandy Lee, City Attorney's Office. I  
2 just wanted some clarification because it's not clear to me what participation in the TMA is and  
3 to the extent that it is and I don't know if you want to clarify that further Commissioner, but to  
4 the extent that it's some kind of financial contribution that would that could such as a per head  
5 tax that would require a vote of the people. So I just wanted to raise that as an issue that we  
6 could not today just require all large existing employers to participate financially in supporting  
7 the TMA, but if we're focused on developers and offsetting impacts then that would be  
8 appropriate.

9

10 Chair Alcheck: Well better late than never. Ok, thank you for that. Alright.

11

12 Commissioner Gardias: Hold on a second so let's ask so what is the reason why we cannot?  
13 Because we have different policies and programs so why we cannot strengthen it?

14

15 Chair Alcheck: What I would like to do actually is sort of take City Attorney's advice just on her  
16 word. And I think it's a good conversation to sort of explore why we can't pursue a per head  
17 requirement fee, but what I'd like to navigate away from this. I feel like we're spending a lot of  
18 time on an issue that's going to be very difficult to build consensus on and if this Motion is  
19 flawed on its head then I think we should abandon it. I will sort of turn to the two people  
20 involved in this Motion to see if any of them want to withdraw their support?

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1

2 Commissioner Gardias: No, I'm sorry. There needs to be a reason. I mean respectfully if there  
3 is a reason of course we will change the Motion or something like this, but please give us the  
4 reason.

5

6 Commissioner Rosenblum: I have alternative language that will satisfy the attorney I think.  
7 Again, this is just a this is a forward looking document so the language should be worked to  
8 ensure full participation among employers in Palo Alto for to participate in the TMA. So the  
9 concern is that if we say require all employers that that require and that and if participation is  
10 interpreted to mean you have to fund it then that's that has to be subject to a vote, but if we  
11 say that the goal of the Comp Plan is to encourage full participation then I think that probably  
12 can be said. And it's slightly stronger than what is currently in there which is language around  
13 developers, etcetera. It just says that we are going to work to have full participation of  
14 employers in Palo A in the TMA. Would that satisfy you Commissioner Gardias? I also think  
15 would that without satisfy the Attorney?

16

17 Ms. Lee: Yes, Commissioner.

18

19 Commissioner Gardias: But I still want to know the reason. Is there a legal reason why you are  
20 suggesting not to use the language? I understand this is very sharp language and it would

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 require employers, large employers meet [at large] to participate in this program. So what's  
2 the reason not to request their participation.

3

4 Ms. Lee: Requests is not the concern. My concern was with the word requiring participation to  
5 the extent that participation means a financial contribution such as on a per employee basis  
6 which could potentially be done, but it would couldn't be done by ordinance without a vote of  
7 the people because it could be a tax.

8

9 Commissioner Gardias: That's exactly what it is and I we have number of other policies that  
10 require similar commitment.

11

12 Ms. Gitelman: Commissioner Gardias I think you're hearing that some of your colleagues and  
13 staff are happy to have some policy change or program wording in here it's just a question of  
14 wording it carefully so we don't run afoul of this issue. So I think Commissioner Rosenblum had  
15 some suggestions. We could come up with another alternative, but the idea is to say if you  
16 would like to recommend to the Council that they pursue a requirement or consider a  
17 requirement or support full participation we can come up with a number of different ways to  
18 phrase it.

19

20 Chair Alcheck: Ok, I want to for the process do you accept his revision?

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Gardias: Yes, I do.

Chair Alcheck: Ok, so we have a Motion on the floor as revised. Is staff comfortable, do they understand the language? Good, so do I. No, we have a second. Commissioner Rosenblum seconded the Motion that he helped author. I have lights from Commissioner Summa and Commissioner [Note Vice-Chair] Waldfogel. Before I turn to you do you want to speak before we vote?

Commissioner Summa: So what we're voting on now just seems redundant with what's already in here. It's it doesn't encompass Commissioner Rosenblum's funding sources at all, it just said let's try to make this thing work which is already in here and it's all of our intentions. So I think it's completely unnecessary and if you want to vote you should vote on, we should vote on the part that we likely don't all agree with which is the idea of passing along the risk of not parking buildings as Commissioner [Note Vice-Chair] Waldfogel said to the general public. That's (interrupted)

Chair Alcheck: Ok, unfortunately we have a Motion on the floor so unless you intend to make a Substitute Motion in favor of that policy I'd like to put to vote what we actually have on the floor.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

SUBSTITUTE MOTION #1 TO MOTION #10

Commissioner Summa: So I'll make a Substitute Motion that we should vote on the funding sources recommended by originally recommended by Commissioner Rosenblum including most importantly parking reductions for fees

Chair Alcheck: Ok, so if I understand you correctly you're making a Substitute Motion right now that you don't support?

Commissioner Summa: Correct. I'm saying we should (interrupted)

Chair Alcheck: Would anybody like to second Commissioner Summa's Substitute Motion which she will not be supporting?

Commissioner Summa: No. I am saying we should vote on the aspect of this (interrupted)

Chair Alcheck: I understand, but there is a Motion on the floor and you are making an effort to table it so that we can vote on a Motion that you are proposing now that you actually don't intend to vote up. So I want to (interrupted)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Summa: No, no, no, no.

SUBSTITUTE MOTION #1 ON MOTION #10 FAILED, VOTE ON MOTION #10

Chair Alcheck: I need to get a second on this Substitute Motion. Does anybody second this Substitute Motion? Ok, there are no seconds. I do plan on calling the question. Good. We're going to put this to a vote. We have a Motion on the floor it's seconded by Commissioner Rosenblum. All those in favor of the Motion on the floor please raise your hand and say aye. We have five in support of this Motion. All those opposed? We have two Commissioners who oppose the Motion, Commissioner Summa and Commissioner Lauing. Ok, that concludes this discussion of this item.

MOTION #10 PASSED (5-2, Commissioners Summa and Lauing opposed)

Chair Alcheck: We have I would like to suggest that we have our list is all over the map. I'm missing a page. We have it I'm not wrong we have Item Number 7, Item Number 8, 9, 10, 11, and 12 that all receive and Item Number 13 and 14 that all received three votes. That's a lot of items that I doubt will be able to get through. It's not infrequent that our colleagues at the City Council level stay late to have important discussions, but I don't want to make that decision

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 unilaterally I don't even think I could. So I do think we could maybe get through least one more  
2 item if we worked at it to what would probably be 11:30, but I would like to know if the rest of  
3 the Commission is interested in doing that? The consequence of not doing that would be that  
4 at our next meeting we would have two tasks. Number one determining how we will collect  
5 the discussion that we had right now into our communication, there's a little bit of a process  
6 discussion there. And in theory we could continue to discuss some of these items. Our hope  
7 tonight was to get through more of this so let me ask my question. Do are you are you guys  
8 interested in continuing for another 45 minutes? Commissioner Lauing.

9  
10 Commissioner Lauing: Just in general six hour meetings I think are a little bit difficult to keep  
11 focused so I would like to maybe go another maybe one more and then push it. However I'd  
12 also like to point out that at the beginning we talked about we have 19 and we got through 6,  
13 we might get through 7. So at this rate we're not going to get through it next week either. So  
14 that raises the issue of we have to trim some of these or we have to add another meeting or we  
15 have to talk a lot more efficiently which you know...

16  
17 Chair Alcheck: I agree. I would add that once you get into the two vote items in theory  
18 consensus could be determined pretty quickly. If we don't have enough votes for it we can pass  
19 on it, but it's the threes and fours that are a little more complicated.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Lauing: Yeah I do think that there were a couple Commissioners that noted that  
2 they weren't voting for things that they wanted to pass, they were voting for things that they  
3 wanted to discuss. So that might be...

4  
5 Chair Alcheck: That's true. Anybody else want to make a comment on whether you want to I'm  
6 happy to support the idea of doing one more, I'm happy to support the idea of doing two more.  
7 I just want a consensus here Commissioners. I have a light from Commissioner Summa.

8  
9 Commissioner Summa: Is it possible that we could just vote on the items without trying to  
10 achieve consensus? I mean I envisioned us voting rather [unintelligible].

11  
12 Chair Alcheck: The next item for example has two opinions. Some say LOS is good some say  
13 Vehicle Miles Traveled (VMT) is. It's without a discussion that's an incoherent vote. I don't I'm  
14 not disagreeing with the (interrupted)

15  
16 Commissioner Summa: Can we skip around and go out of order and vote on the ones that we  
17 can just vote up or down?

18  
19 Commissioner Lauing: Why would you want to do that without debate? That was the whole  
20 point of this process.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19

Chair Alcheck: I didn't nominate items that I agreed with. I nominated items that I think deserved more discussion so I think that voting them up and down would be counterintuitive.

Commissioner Summa: Ok.

Ms. Gitelman: Chair Alcheck there's I mean one kind of compromise position here is to get a Motion on the floor before debate so ask for each item ask someone to make a Motion.

Chair Alcheck: Have the first person who... yeah.

Ms. Gitelman: There's the Motion and then a second and then you're actually debating an action.

Chair Alcheck: I agree. I think that that's a good path because we've spent a lot of time talking about the concepts and then we spent a lot of time talking about the articulation of the concept and maybe we could condense those into the same thing. Thank you for that suggestion. Ok, Commissioner Monk.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Commissioner Monk: On the next item before us I know that it was heavily debated is there a  
2 way that we could just perhaps reference our prior transcript on it and maybe skip that for  
3 tonight because I think that's a long...

4  
5 Chair Alcheck: Well what I would suggest is that the person or the individuals that nominated it  
6 make a Motion right away and then if then Commissioners could decide not to debate it and  
7 vote.

8  
9 Commissioner Monk: My only concern is that on some of these we've had big discussions so I  
10 just want to acknowledge that and not have to repeat what's been what we've already gone  
11 through.

12  
13 Chair Alcheck: No, here's the thing I'm very comfortable with not spending a lot of time talking,  
14 but that's that only happens when everybody on this Commission decides I'm not going to  
15 spend a lot of time talking on it. So if a motion maker makes a Motion and nobody really wants  
16 to have a debate about it then they don't have a debate. Ok, are you inclined to continue?

17  
18 Commissioner Monk: I'm inclined to support the meeting getting continued, but if I'm alone I'll  
19 stay.

20

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Chair Alcheck: You mean not continuing tonight? Ok. Commissioner Rosenblum. I have a light  
2 from Commissioner Rosenblum.

3

4 Commissioner Rosenblum: Yeah I mean if we're voting on push on or call it day I would call it a  
5 day. I'm getting a little frazzled and it's just not...

6

7 Chair Alcheck: Ok.

8

9 Commissioner Rosenblum: I find my own thoughts to get suspect after a certain time so.

10

11 Chair Alcheck: Ok, so I have Commissioner Summa do you feel the same way? Yeah.

12

13 Commissioner Summa: I'm happy to do what most want to do.

14

15 Chair Alcheck: Ok. I have two Commissioners who want to stop. Anybody else?

16

17 Vice-Chair Waldfogel: I would I'm ready to stop too.

18

19 Chair Alcheck: Ok, Commissioner... that's three we just need one more and then I don't have to  
20 keep pushing you guys.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Gardias: I can continue my next meeting is at 7:00.

Commissioner Lauing: I already suggested that we stop, but...

Chair Alcheck: You suggested that we did one more. Ok, we have a desire to conclude tonight.

Ms. Gitelman: So Mr. Chair if we can just have a brief conversation about our goals. Commissioner Lauing articulated we're up against it. We have one more scheduled meeting. I think the staff would be willing to start earlier than six o'clock if the Commission could accommodate that. We'd be interested we could also help you in help facilitate a meeting that tries to get through more material however you might want that assistance. Maybe getting Motions on the floor immediately might be one way to speed it up. Maybe just getting rid of some of the things at the bottom of this list and sticking with the fours and the threes is one way. But we would also be open to scheduling a special meeting if that's (interrupted)

Chair Alcheck: Let me ask you a question. Do you know what else is on the agenda for the meeting on the 27th?

Ms. Gitelman: This is the only item on the agenda.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Chair Alcheck: Ok. I would venture to suggest that I am comfortable beginning that meeting as early as 3:00 p.m. if it made a difference. So if the Commissioners felt like they could come earlier to that meeting and we could accomplish a significant amount before the wee hours of the evening I just need to know how you guys feel about that. It doesn't have to be 3:00, it could be 4:00, but as early as you're available maybe you could let us know right now.

Ms. Gitelman: And we'd be happy to bring in dinner if you want to start at 4:00 we could take a break at 6:00 for...

Chair Alcheck: I'll just go down the line. Commissioner Gardias do you have availability on the 27th to start a meeting earlier?

Commissioner Gardias: Not that early. I can start 5:30, but not that early.

Chair Alcheck: 5:30. Ok and Commissioner Lauing?

Commissioner Lauing: I can start pretty much at any time.

Chair Alcheck: Ok, Commissioner [Note Vice-Chair] Waldfogel?

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2 Vice-Chair Waldfogel: 5:00ish.

3

4 Chair Alcheck: 5:00ish. Ok, you know where I am. And you Commissioner Monk?

5

6 Commissioner Monk: I'm fine.

7

8 Chair Alcheck: Fine with what?

9

10 Commissioner Monk: I just want to (interrupted)

11

12 Chair Alcheck: Could you begin at four o'clock?

13

14 Commissioner Monk: That's fine.

15

16 Chair Alcheck: Commissioner Summa?

17

18 Commissioner Summa: [Unintelligible] anytime.

19

20 Chair Alcheck: Commissioner Rosenblum.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Rosenblum: 4:00 p.m.

Chair Alcheck: Ok, I have one, two, three, four, five individuals that can start at 4:00. I think the question is is how do I proceed? We don't need to have seven individuals present to have a quorum and to have a meeting and I think that the task of determining how to move forward if the five of us can build consensus as to some of the topics it could be sufficient. We didn't have seven Commissioners at all of our meetings on this review in general, but does staff have an opinion about how to proceed here?

Ms. Gitelman: Yeah I hesitate to advise you on this. I think this Commission has been working very well this evening as a full body. It's been most constructive I think when the Commission has been fully present and participating.

Chair Alcheck: Yeah, I don't disagree with that.

Ms. Gitelman: So I know you can conduct a business with a quorum, but I don't know I'll just question whether (Interrupted)

Chair Alcheck: Ok, well why don't we do this? Why don't we (interrupted)

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

Commissioner Monk: Perhaps the Commissioner Gardias could weigh in on the two or three ones that we might discuss or maybe he can advocate ones that he wouldn't want to be here for and we could start those, something along (interrupted)

Commissioner Lauing: He might be able to do 5:00 he just said.

Chair Alcheck: Then let's go for 5:00. Commissioner [Note Vice-Chair] Waldfogel you think you can make 5:00 squeak by?

Vice-Chair Waldfogel: I can make 5:00 work.

Chair Alcheck: Ok then we've got seven people who can make 5:00 work.

Ms. Gitelman: And we'll bring in some food so we can get started right away and then take a break after a couple hours and eat.

Chair Alcheck: That would be delightful. Ok, so it will be our only item so we'll start earlier and we'll also get to it sooner.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1 Commissioner Monk: And I just want to mention that I think I didn't communicate correctly on  
2 my list so I think two of my items were not on. I don't know if they were captured or not so.

3

4 Ms. Costello: Through the Chair? We're going to double check the list. We'll just double check  
5 it tomorrow and if there's (interrupted)

6

7 Chair Alcheck: Would you mind actually when we meet next week I think will be helpful if we  
8 had a new spreadsheet that removed all the items that we've dealt with.

9

10 Ms. Costello: Yeah, yeah.

11

12 Chair Alcheck: So that we can have (interrupted)

13

14 Ms. Costello: Right. We will create a new spreadsheet and if we missed something we'll go  
15 back and double check because we were doing it quickly and then we were trying to create a  
16 format so we might have missed some and there was some miscommunication. So we will go  
17 back and double check and if there's something with a two or three we'll put it back on there  
18 and we'll create a new sheet that takes off what we've already discussed.

19

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.



1 Chair Alcheck: Ok, alright. I just want to say two things. Number one thank you to all of you. I  
2 know this is a really challenging process. I know it's a struggle. I want to thank staff for being  
3 here really late. I we really appreciate it and I think we all have the same goals here.  
4 Commissioner Monk is suggesting ice cream as (interrupted)

5

6 Commissioner Monk: This weekend there's the (interrupted)

7

8 Chair Alcheck: Oh, the ice cream social. Ok, yeah. Any other comments other than the ice  
9 cream social announcement that anybody wants to make real quick before we (interrupted)

10

11 Commissioner Monk: And there's a rail study...

12

13 Ms. Gitelman: Saturday rail (interrupted)

14

15 Chair Alcheck: For all of you viewers out there.

16

17 Commissioner Monk: I've RSVPed to that and I don't know if other Commissioners have.

18

19 Chair Alcheck: Come to the rail study. Ok, thank you. I'm going to conclude this meeting it's

20 11:01. Thank you again everybody for your hard work. See you in two weeks.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

1

2

**Commission Action:** [Note that I numbered all of the Motions and Substitute Motions to help you do this portion]

3

#### 4 **Approval of Minutes**

5 Public Comment is Permitted. Five (5) minutes per speaker.<sup>1,3</sup>

6 There are no minutes to be approved at this meeting.

#### 7 **Committee Items**

#### 8 **Commissioner Questions, Comments or Announcements**

#### 9 **Adjournment**

10

11 11pm

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.

# 1 Palo Alto Planning & Transportation Commission

2 Commissioner Biographies, Present and Archived Agendas and Reports are available online:  
3 <http://www.cityofpaloalto.org/gov/boards/ptc/default.asp>. The PTC Commission members are:

4  
5 Chair Michael Alcheck  
6 Vice Chair Asher Waldfogel  
7 Commissioner Przemek Gardias  
8 Commissioner Ed Lauing  
9 Commissioner Susan Monk  
10 Commissioner Eric Rosenblum  
11 Commissioner Doria Summa

12  
13 Get Informed and Be Engaged!

14 View online: <http://midpenmedia.org/category/government/city-of-palo-alto> or on Channel 26.

15  
16 Show up and speak. Public comment is encouraged. Please complete a speaker request card  
17 located on the table at the entrance to the Council Chambers and deliver it to the Commission  
18 Secretary prior to discussion of the item.

19  
20 Write to us. Email the PTC at: [Planning.Commission@CityofPaloAlto.org](mailto:Planning.Commission@CityofPaloAlto.org). Letters can be  
21 delivered to the Planning & Community Environment Department, 5<sup>th</sup> floor, City Hall, 250  
22 Hamilton Avenue, Palo Alto, CA 94301. Comments received by 2:00 PM two Tuesdays preceding  
23 the meeting date will be included in the agenda packet. Comments received afterward through  
24 2:00 PM the day of the meeting will be presented to the Commission at the dais.

25  
26 Material related to an item on this agenda submitted to the PTC after distribution of the  
27 agenda packet is available for public inspection at the address above.

## 28 Americans with Disability Act (ADA)

29 It is the policy of the City of Palo Alto to offer its public programs, services and meetings in a  
30 manner that is readily accessible to all. Persons with disabilities who require materials in an  
31 appropriate alternative format or who require auxiliary aids to access City meetings, programs,  
32 or services may contact the City's ADA Coordinator at (650) 329-2550 (voice) or by emailing  
33 [ada@cityofpaloalto.org](mailto:ada@cityofpaloalto.org). Requests for assistance or accommodations must be submitted at least  
34 24 hours in advance of the meeting, program, or service.

- 
1. Spokespersons that are representing a group of five or more people who are identified as present at the meeting at the time of the spokesperson's presentation will be allowed up to fifteen (15) minutes at the discretion of the Chair, provided that the non-speaking members agree not to speak individually.
  2. The Chair may limit Oral Communications to 30 minutes for all combined speakers.
  3. The Chair may reduce the allowed time to speak to three minutes to accommodate a larger number of speakers.